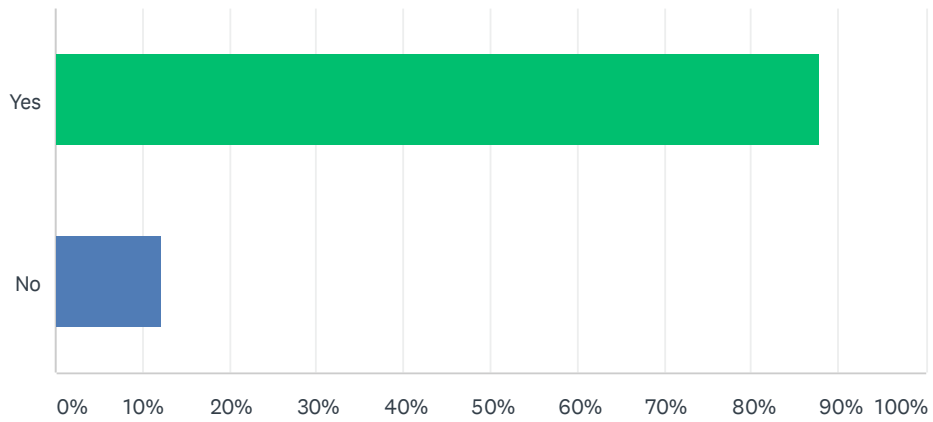


Q1 Are you currently using a digital asset management system (DAM) to manage your image archive?

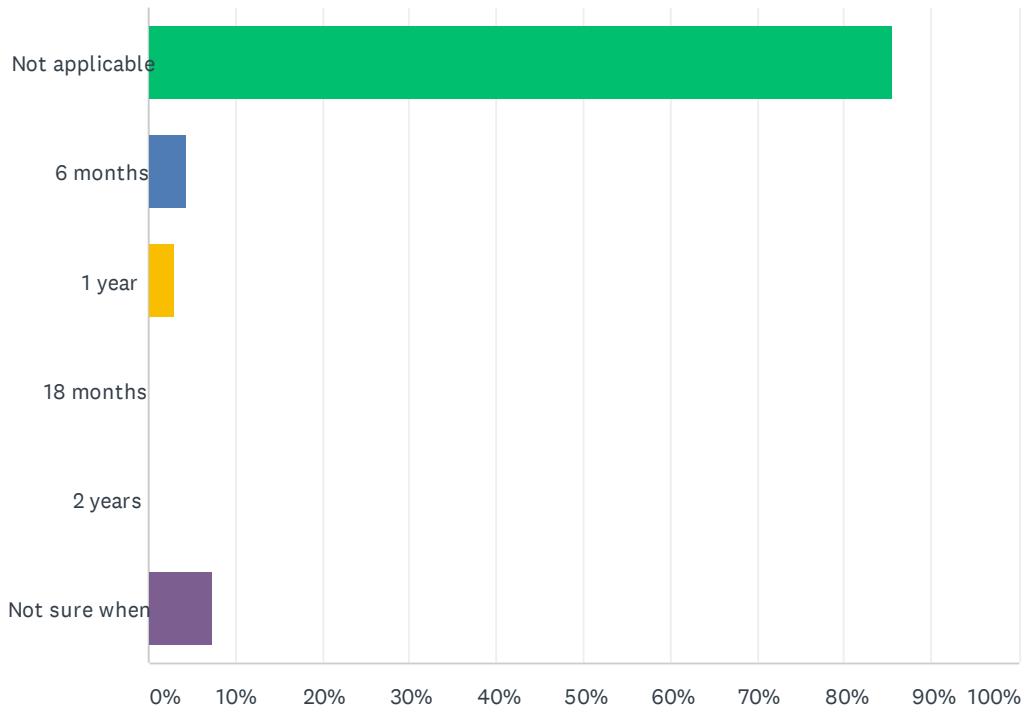
Answered: 82 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	87.80%	72
No	12.20%	10
TOTAL		82

Q2 If you are not using a DAM, do you have plans to institute one in:

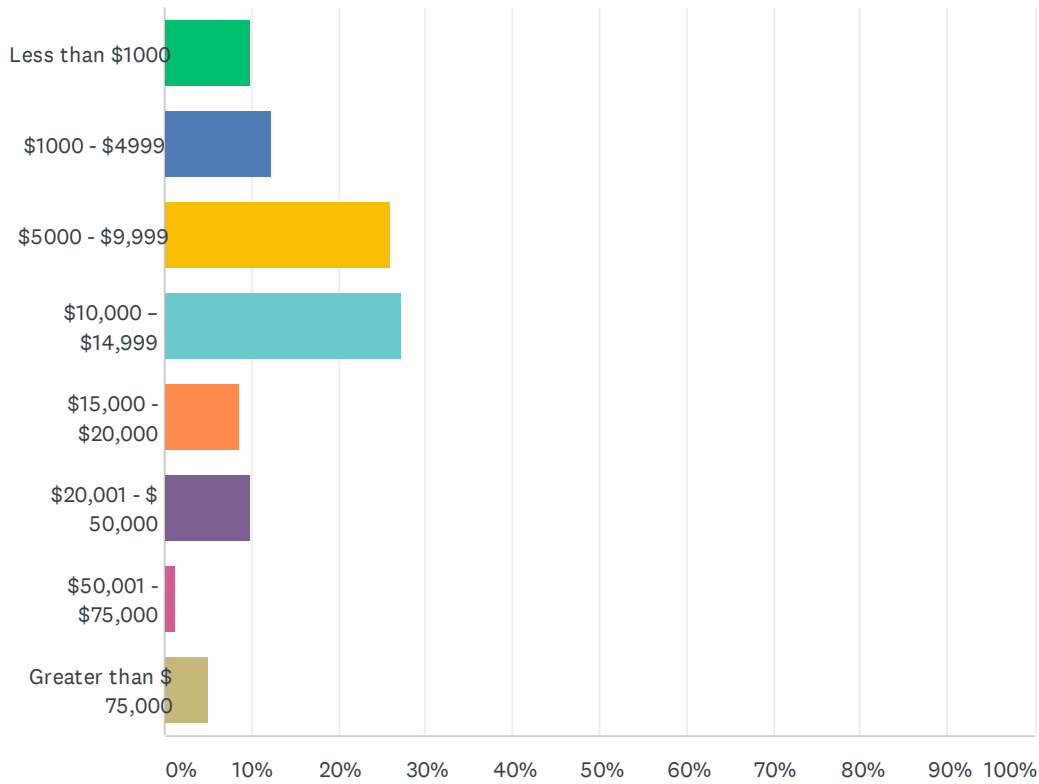
Answered: 69 Skipped: 13



ANSWER CHOICES	RESPONSES	
Not applicable	85.51%	59
6 months	4.35%	3
1 year	2.90%	2
18 months	0.00%	0
2 years	0.00%	0
Not sure when	7.25%	5
TOTAL		69

Q3 Estimate the total cost of implementing the DAM system on your campus? Please base this on all expenses incurred, hardware, software, and training.

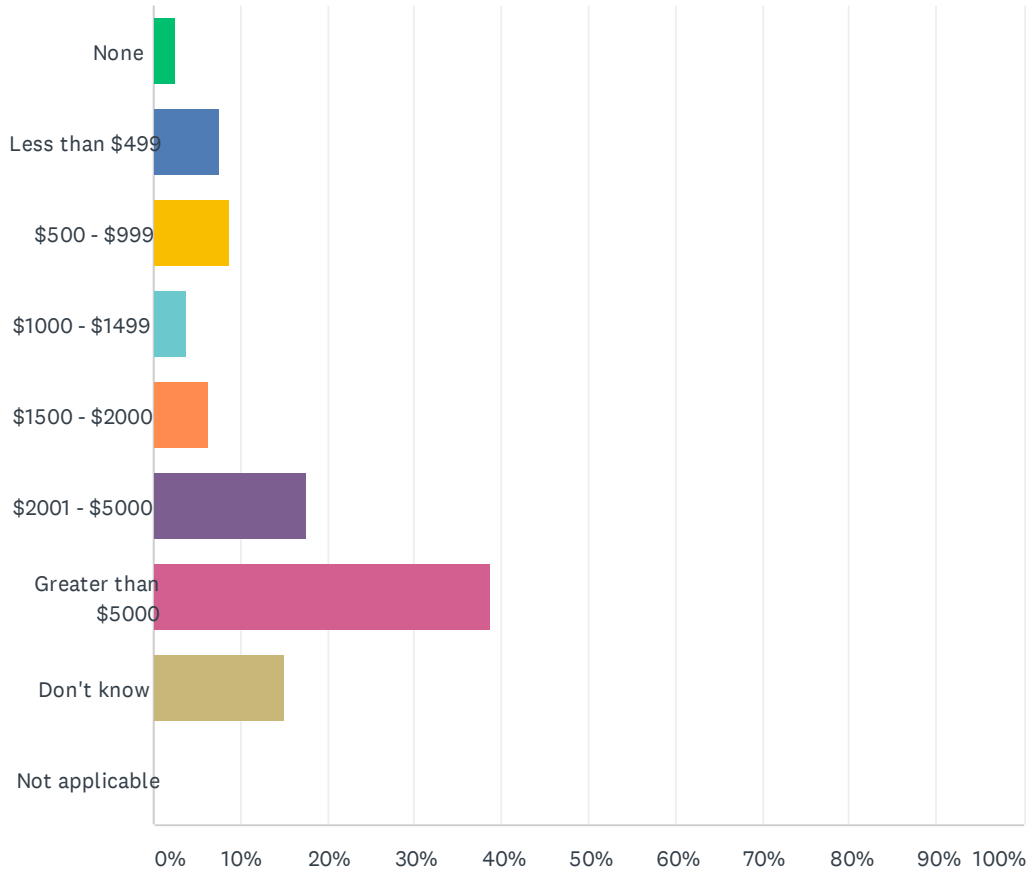
Answered: 81 Skipped: 1



ANSWER CHOICES	RESPONSES	
Less than \$1000	9.88%	8
\$1000 - \$4999	12.35%	10
\$5000 - \$9,999	25.93%	21
\$10,000 – \$14,999	27.16%	22
\$15,000 - \$20,000	8.64%	7
\$20,001 - \$ 50,000	9.88%	8
\$50,001 - \$75,000	1.23%	1
Greater than \$ 75,000	4.94%	4
TOTAL		81

Q4 What are the yearly maintenance/subscription fees?

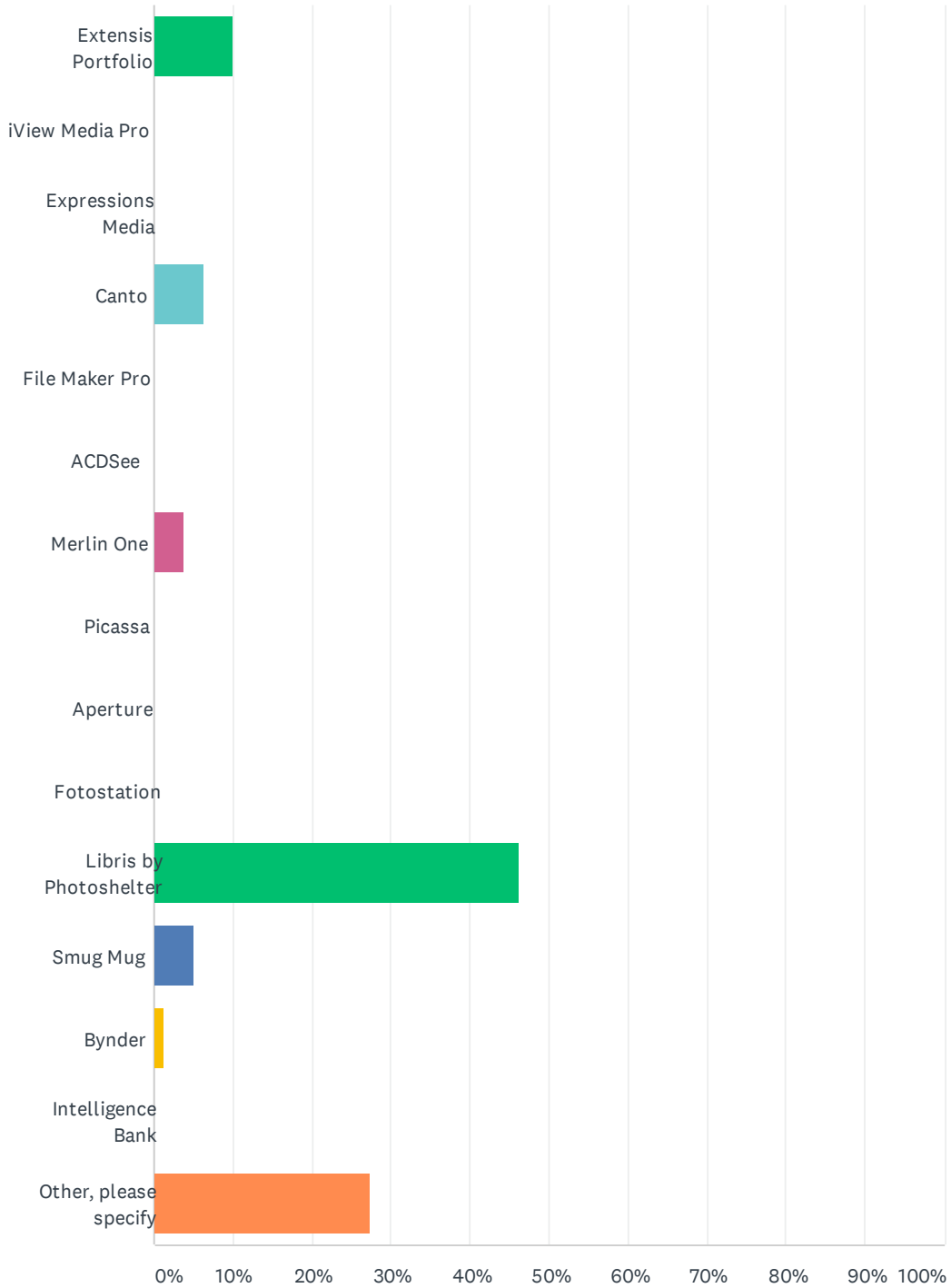
Answered: 80 Skipped: 2



ANSWER CHOICES	RESPONSES
None	2.50% 2
Less than \$499	7.50% 6
\$500 - \$999	8.75% 7
\$1000 - \$1499	3.75% 3
\$1500 - \$2000	6.25% 5
\$2001 - \$5000	17.50% 14
Greater than \$5000	38.75% 31
Don't know	15.00% 12
Not applicable	0.00% 0
TOTAL	80

Q5 What is your primary digital asset management software system?

Answered: 80 Skipped: 2



2020 DAM Survey

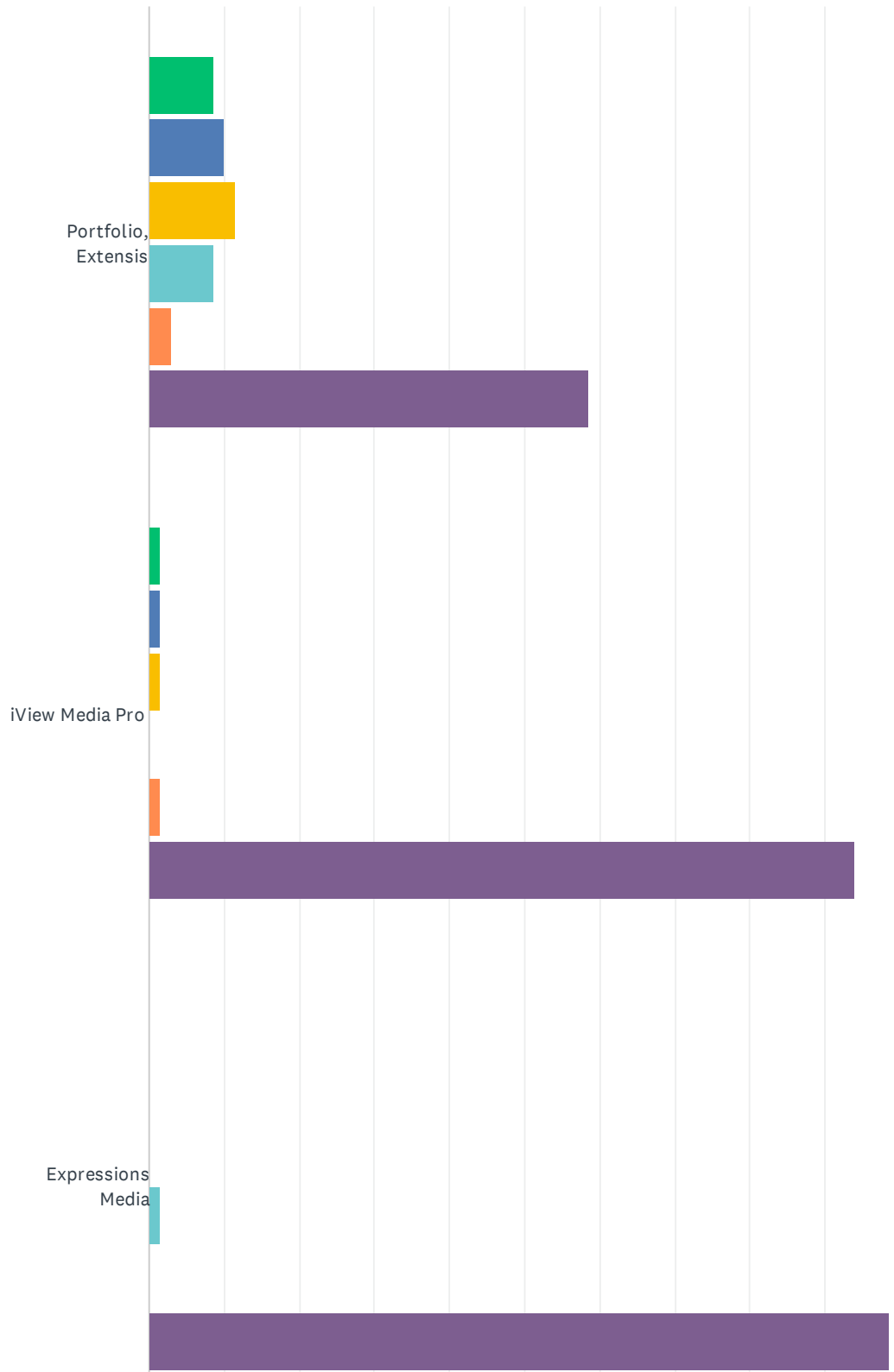
ANSWER CHOICES	RESPONSES	
Extensis Portfolio	10.00%	8
iView Media Pro	0.00%	0
Expressions Media	0.00%	0
Canto	6.25%	5
File Maker Pro	0.00%	0
ACDSee	0.00%	0
Merlin One	3.75%	3
Picassa	0.00%	0
Aperture	0.00%	0
Fotostation	0.00%	0
Libris by Photoshelter	46.25%	37
Smug Mug	5.00%	4
Bynder	1.25%	1
Intelligence Bank	0.00%	0
Other, please specify	27.50%	22
TOTAL		80

2020 DAM Survey

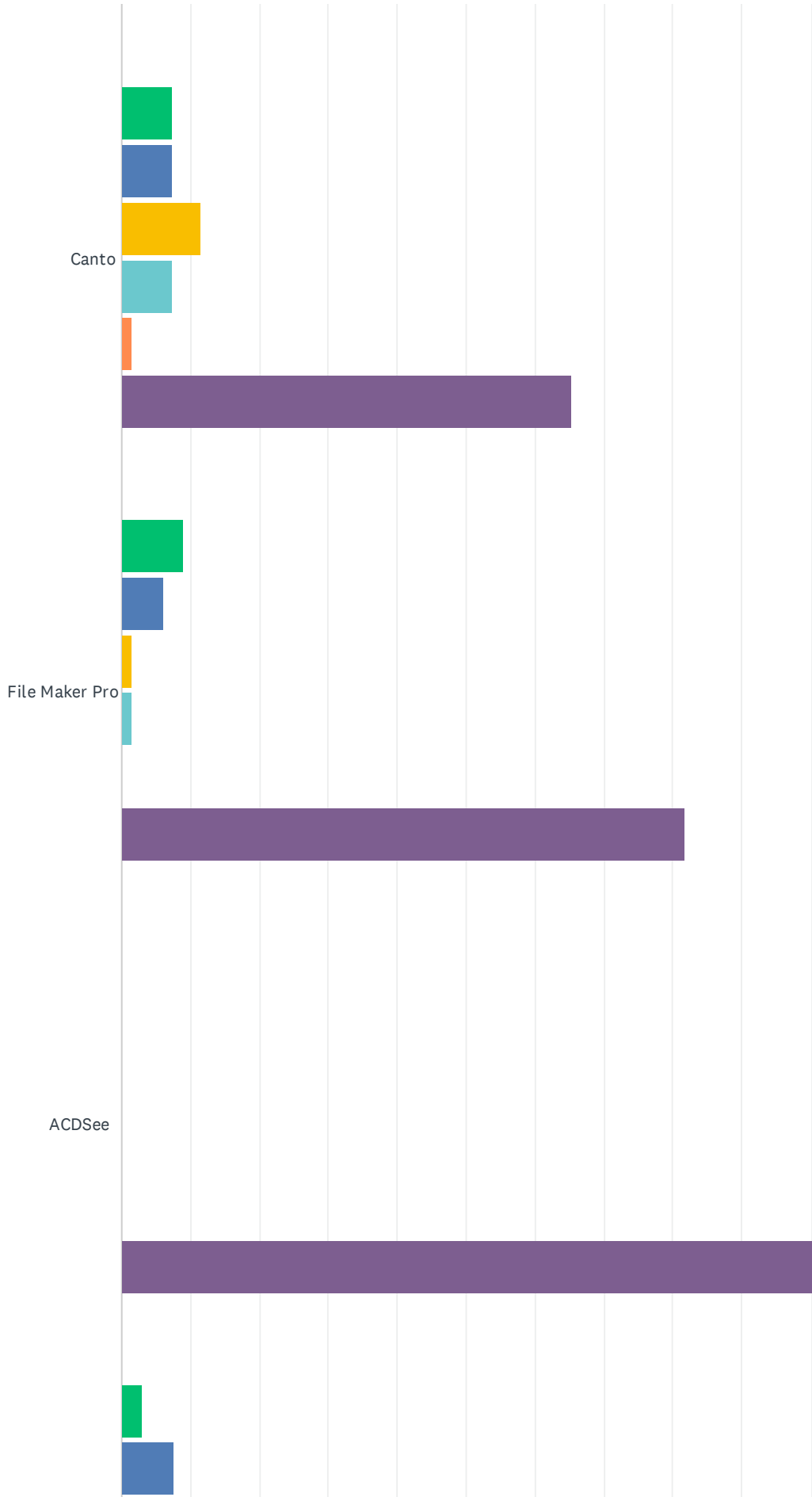
#	OTHER, PLEASE SPECIFY	DATE
1	Mediahaven	1/9/2021 5:24 PM
2	Widen Collective	12/22/2020 12:06 PM
3	Max Raid	12/18/2020 8:15 PM
4	Widen	12/17/2020 12:56 PM
5	Widen	12/17/2020 11:30 AM
6	ResourceSpace	12/16/2020 12:22 PM
7	Pics.io	12/16/2020 11:04 AM
8	Thirdlight Chorus	12/16/2020 9:14 AM
9	Widen	12/16/2020 9:06 AM
10	Widen	12/15/2020 10:56 PM
11	Web DAM	12/15/2020 8:59 PM
12	Photoshelter	12/15/2020 6:53 PM
13	photoshelter	12/15/2020 6:25 PM
14	NeoFinder. https://cdfinder.de/	12/15/2020 5:40 PM
15	Photoshelter basic not Libris	12/15/2020 4:55 PM
16	Google Drive	12/15/2020 4:53 PM
17	PhotoShelter not Libris	12/15/2020 4:04 PM
18	Keyword searches on Google Drives	12/15/2020 3:53 PM
19	ResourceSpace	12/15/2020 3:52 PM
20	Media Valet	12/15/2020 3:43 PM
21	Widen	12/15/2020 3:36 PM
22	DASH	12/15/2020 3:29 PM

Q6 Please rate the following software packages that you evaluated on a scale of one to five (one being not satisfied at all and five being very satisfied).

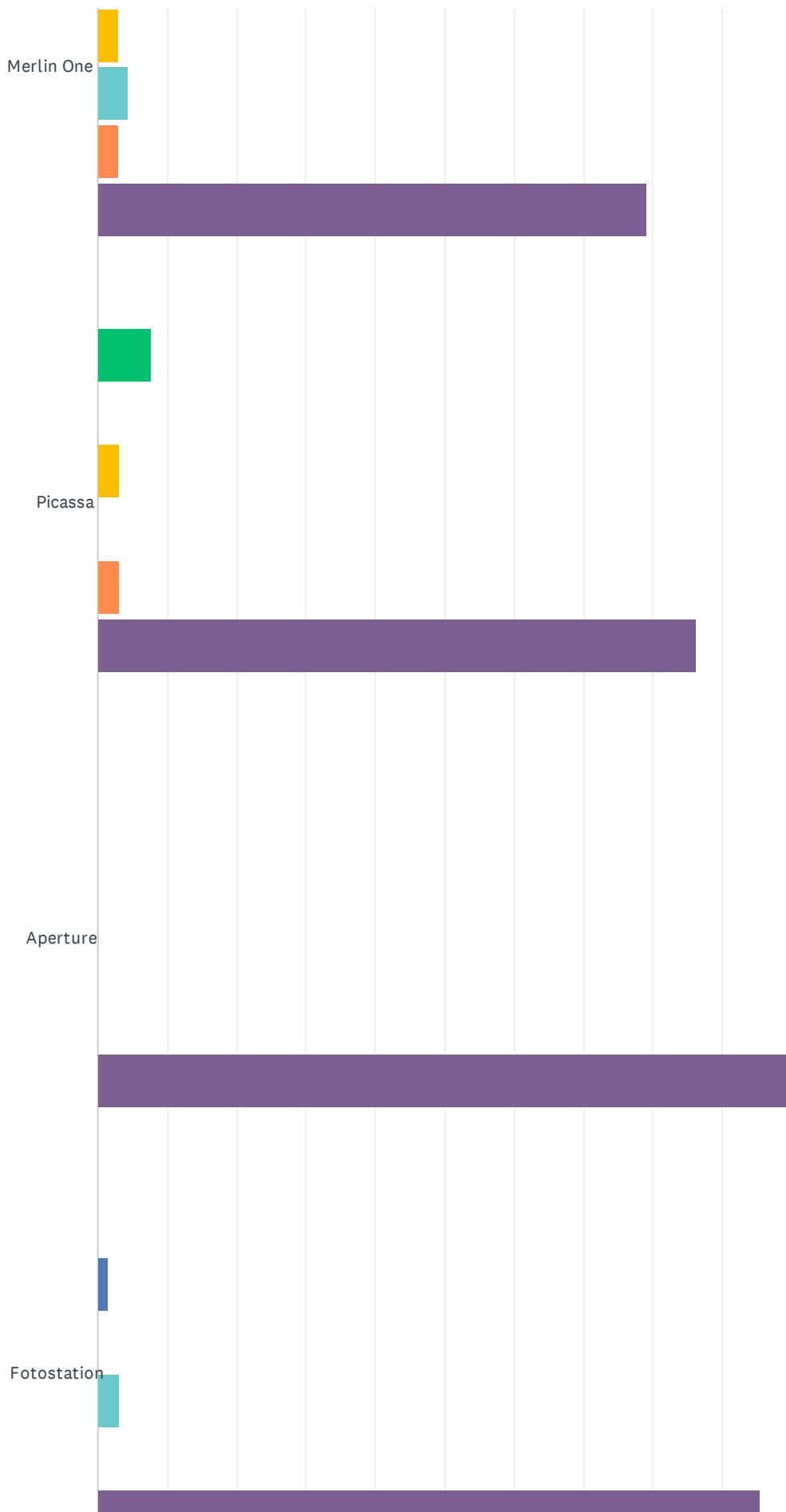
Answered: 77 Skipped: 5



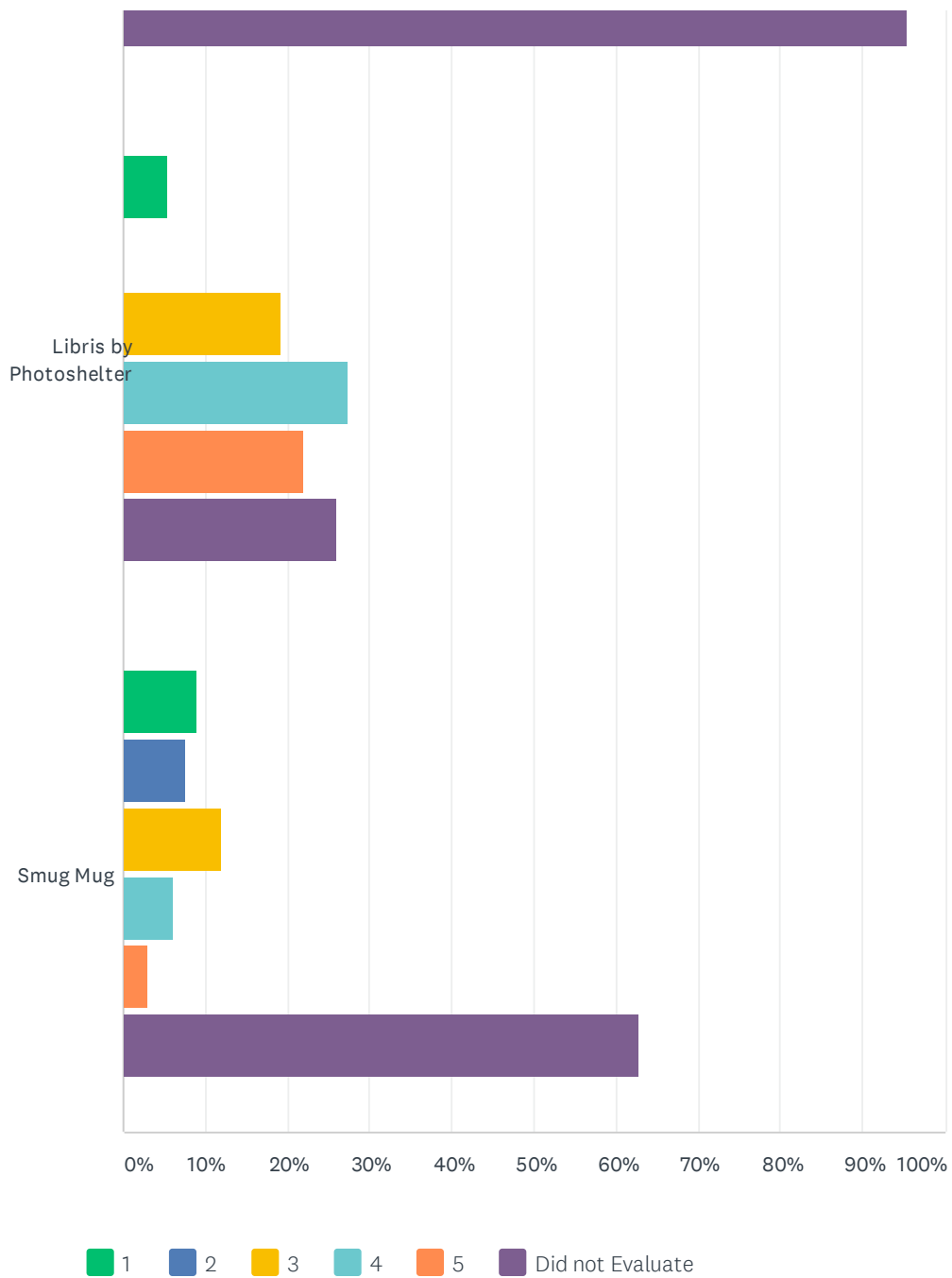
2020 DAM Survey



2020 DAM Survey



2020 DAM Survey



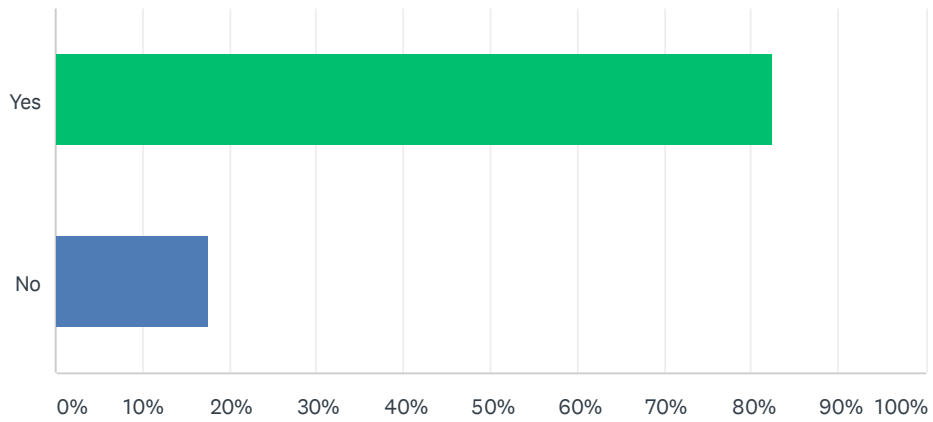
2020 DAM Survey

	1	2	3	4	5	DID NOT EVALUATE	TOTAL	WEIGHTED AVERAGE
Portfolio, Extensis	8.57% 6	10.00% 7	11.43% 8	8.57% 6	2.86% 2	58.57% 41	70	2.69
iView Media Pro	1.49% 1	1.49% 1	1.49% 1	0.00% 0	1.49% 1	94.03% 63	67	2.75
Expressions Media	0.00% 0	0.00% 0	0.00% 0	1.52% 1	0.00% 0	98.48% 65	66	4.00
Canto	7.25% 5	7.25% 5	11.59% 8	7.25% 5	1.45% 1	65.22% 45	69	2.67
File Maker Pro	9.09% 6	6.06% 4	1.52% 1	1.52% 1	0.00% 0	81.82% 54	66	1.75
ACDSee	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1	0.00
Merlin One	2.99% 2	7.46% 5	2.99% 2	4.48% 3	2.99% 2	79.10% 53	67	2.86
Picassa	7.69% 5	0.00% 0	3.08% 2	0.00% 0	3.08% 2	86.15% 56	65	2.33
Aperture	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1	0.00
Fotostation	0.00% 0	1.54% 1	0.00% 0	3.08% 2	0.00% 0	95.38% 62	65	3.33
Libris by Photoshelter	5.48% 4	0.00% 0	19.18% 14	27.40% 20	21.92% 16	26.03% 19	73	3.81
Smug Mug	8.96% 6	7.46% 5	11.94% 8	5.97% 4	2.99% 2	62.69% 42	67	2.64

#	OTHER (PLEASE SPECIFY)	DATE
1	Widen Collective	12/22/2020 12:06 PM
2	Widen and WebDam	12/16/2020 10:54 AM
3	Thirdlight Chorus	12/16/2020 9:14 AM
4	WebDam & Bynder, which I believe have merged now	12/16/2020 9:06 AM
5	Tried axle axle.AI -1. NeoFinder 4	12/15/2020 5:40 PM
6	Widen Media Collective - 3 rating	12/15/2020 5:05 PM
7	was not directly involved in evaluation	12/15/2020 3:36 PM
8	we used Image Relay prior to Photoshelter	12/15/2020 3:35 PM

Q7 Are you using your DAM system to share files across a network to your clients or the university community?

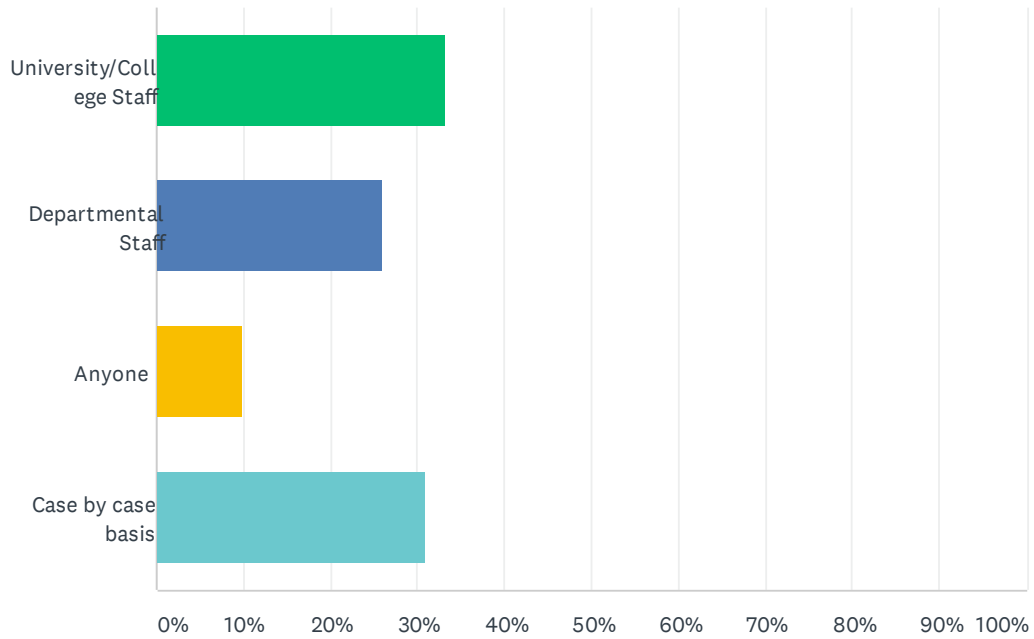
Answered: 80 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	82.50%	66
No	17.50%	14
TOTAL		80

Q8 Who has access to your DAM?

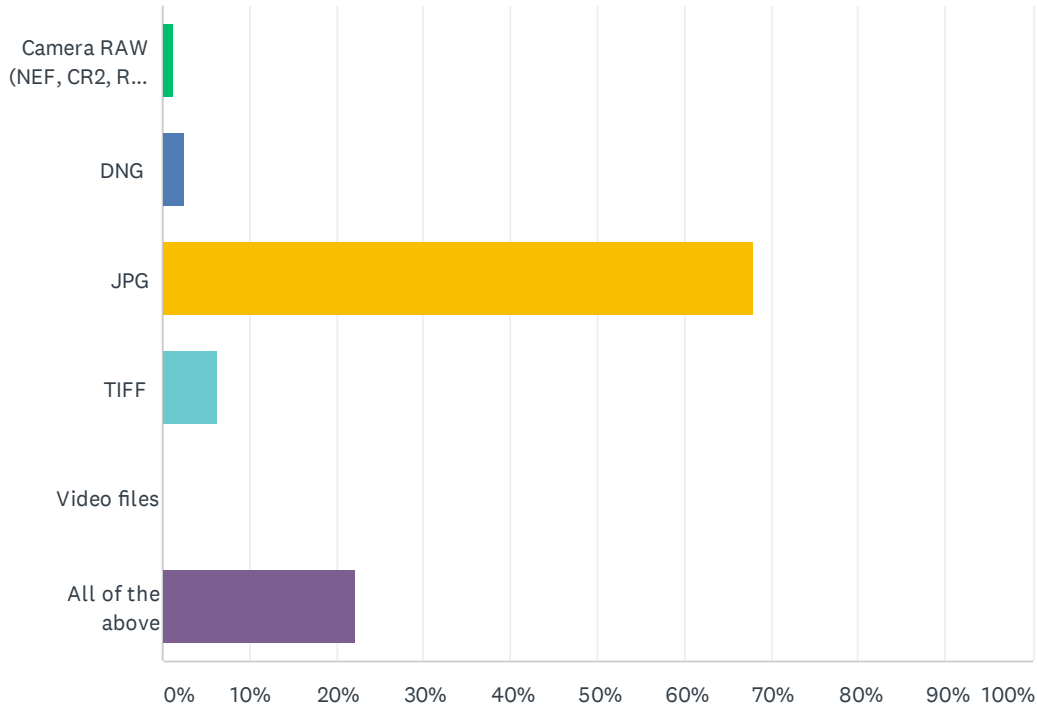
Answered: 81 Skipped: 1



ANSWER CHOICES	RESPONSES	
University/College Staff	33.33%	27
Departmental Staff	25.93%	21
Anyone	9.88%	8
Case by case basis	30.86%	25
TOTAL		81

Q9 What file types are stored on your DAM?

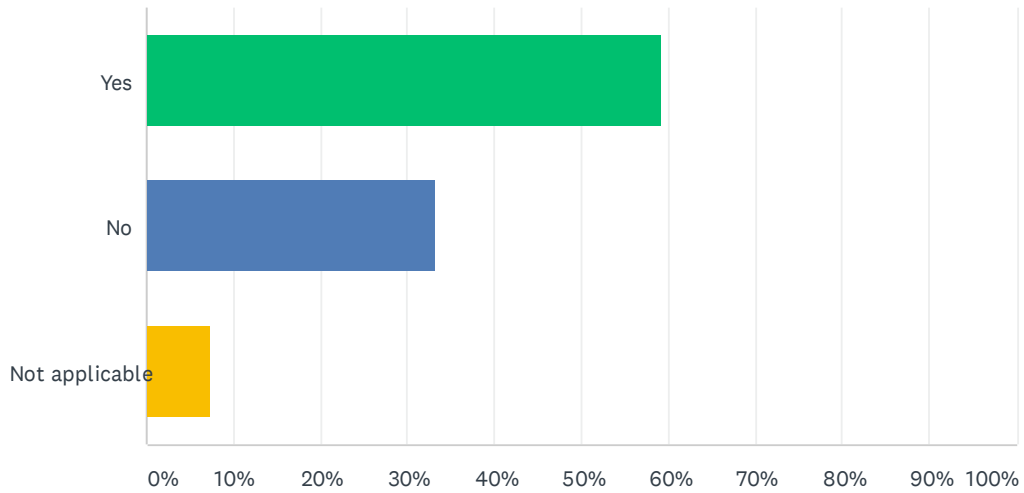
Answered: 81 Skipped: 1



ANSWER CHOICES	RESPONSES	
Camera RAW (NEF, CR2, RAF, ARW)	1.23%	1
DNG	2.47%	2
JPG	67.90%	55
TIFF	6.17%	5
Video files	0.00%	0
All of the above	22.22%	18
TOTAL		81

Q10 Does your current DAM system also store video?

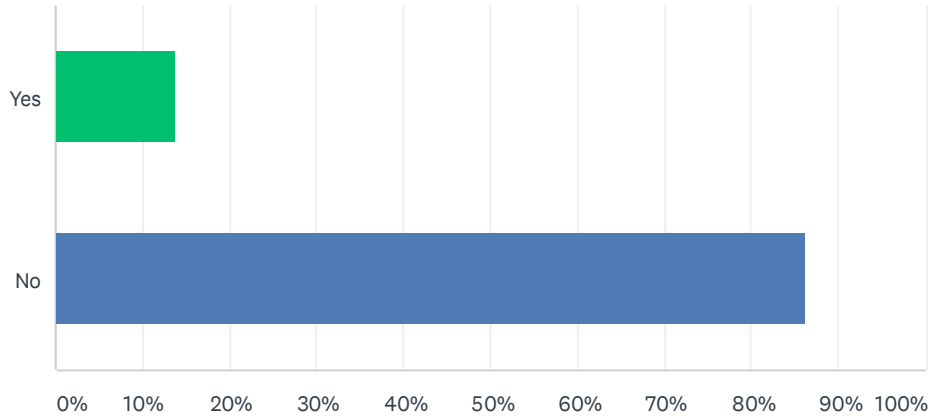
Answered: 81 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	59.26%	48
No	33.33%	27
Not applicable	7.41%	6
TOTAL		81

Q11 Do you sell images through your DAM?

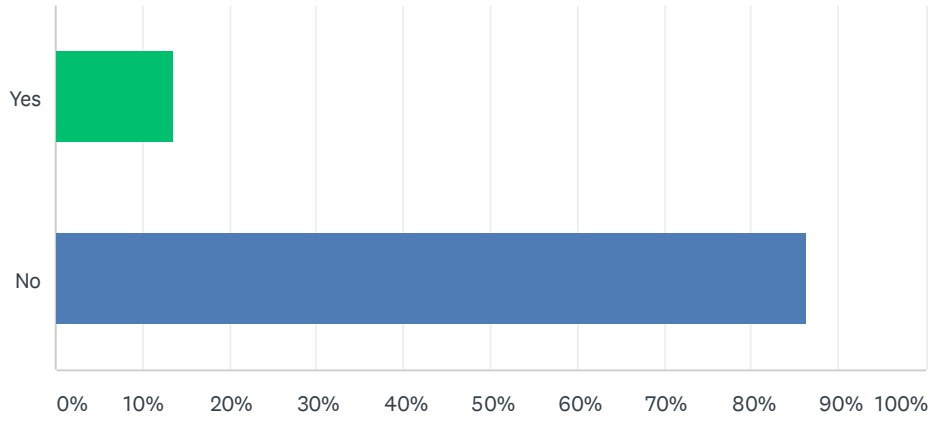
Answered: 80 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	13.75%	11
No	86.25%	69
TOTAL		80

Q12 If you elected to use a server based solution, did you pay for the on-site consultation services offered by the company?

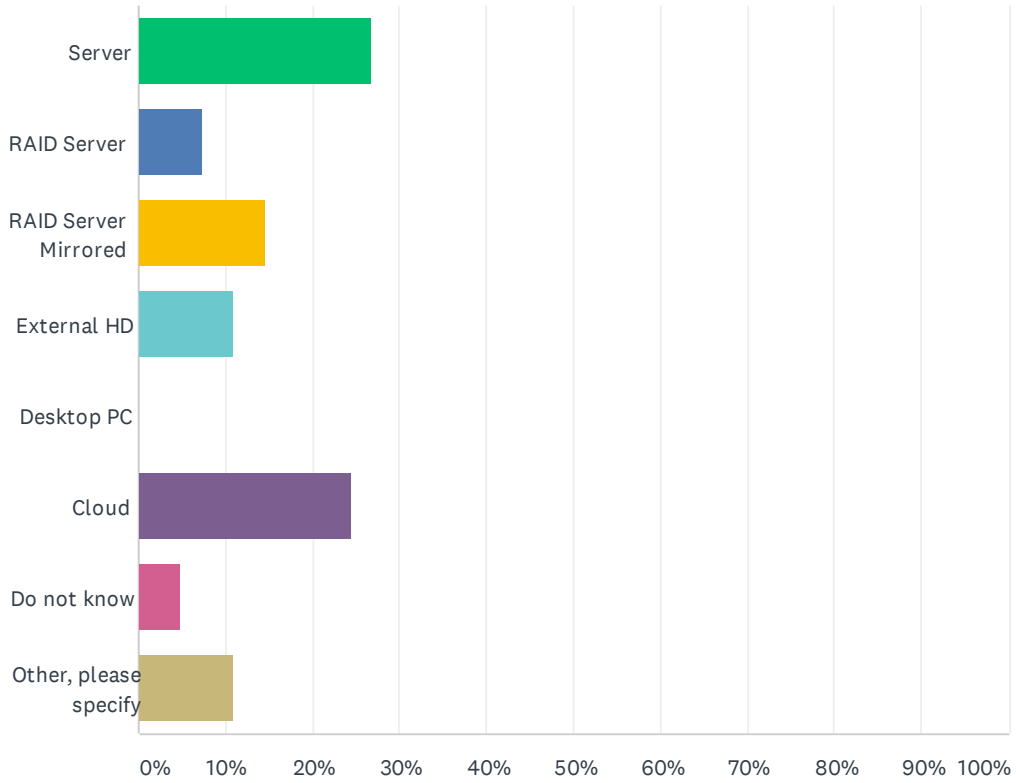
Answered: 59 Skipped: 23



ANSWER CHOICES	RESPONSES	
Yes	13.56%	8
No	86.44%	51
TOTAL		59

Q13 How is your Image Archive stored?

Answered: 82 Skipped: 0



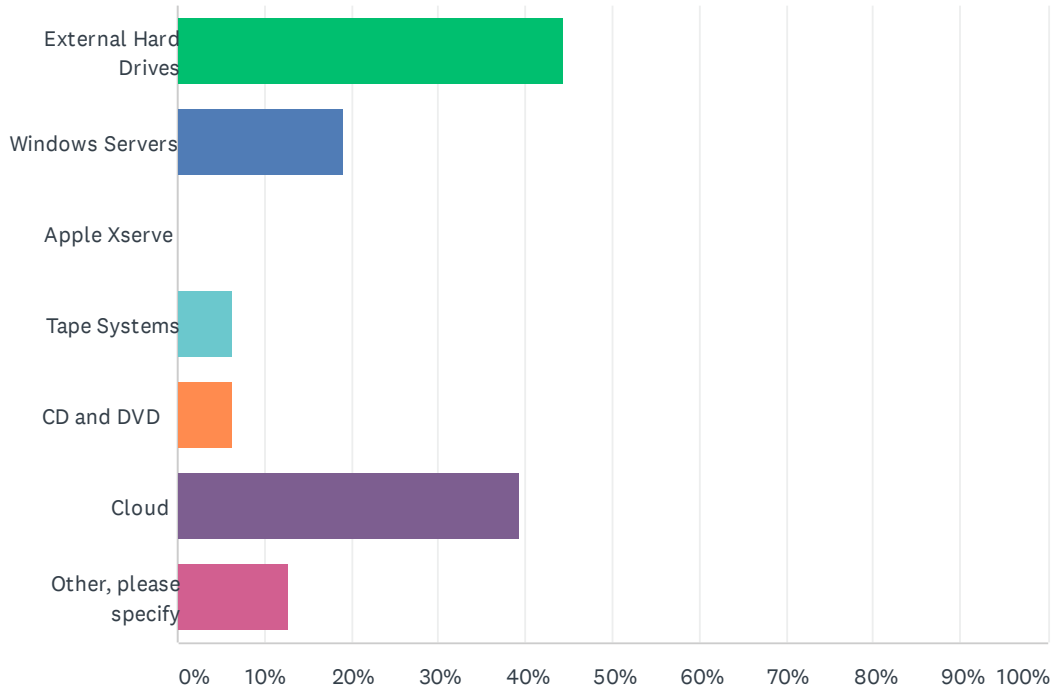
ANSWER CHOICES	RESPONSES	
Server	26.83%	22
RAID Server	7.32%	6
RAID Server Mirrored	14.63%	12
External HD	10.98%	9
Desktop PC	0.00%	0
Cloud	24.39%	20
Do not know	4.88%	4
Other, please specify	10.98%	9
TOTAL		82

2020 DAM Survey

#	OTHER, PLEASE SPECIFY	DATE
1	DAM in Cloud and NAS backed up in Cloud	12/17/2020 12:56 PM
2	Drobo 5D	12/17/2020 11:42 AM
3	Server in our Football Closet, mirrored to a NAS in my Office, mirrored offsite in Box & AWS	12/16/2020 8:27 PM
4	University servers and university offered cloud storage	12/16/2020 10:54 AM
5	Drobo	12/15/2020 6:53 PM
6	Server but not sure which type	12/15/2020 6:19 PM
7	Redundant External HD's, Libris	12/15/2020 4:46 PM
8	Drobo and Google Team Drives	12/15/2020 3:53 PM
9	Deliverable images are in the cloud via Libris- we do also maintain our RAW files and deliverables on servers here that our IT department manages.	12/15/2020 3:35 PM

Q14 How is your archive backed up?

Answered: 79 Skipped: 3



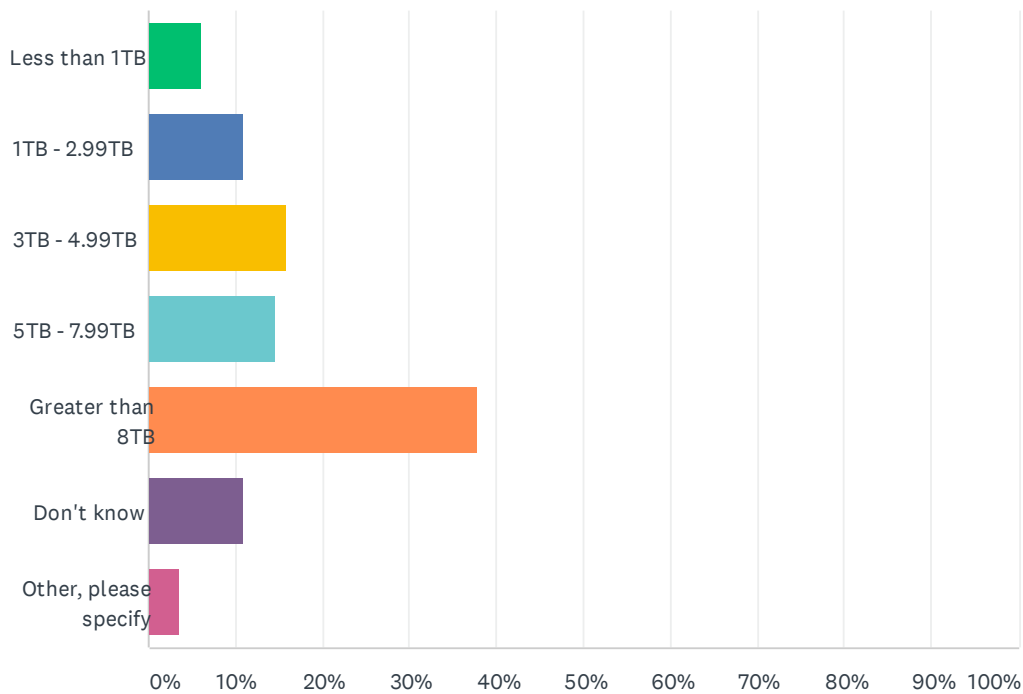
ANSWER CHOICES	RESPONSES	
External Hard Drives	44.30%	35
Windows Servers	18.99%	15
Apple Xserve	0.00%	0
Tape Systems	6.33%	5
CD and DVD	6.33%	5
Cloud	39.24%	31
Other, please specify	12.66%	10
Total Respondents: 79		

2020 DAM Survey

#	OTHER, PLEASE SPECIFY	DATE
1	It probably isn't.	1/9/2021 5:24 PM
2	Just on the Server Raid	12/22/2020 12:06 PM
3	Drobo	12/15/2020 6:53 PM
4	IT does an automated backup	12/15/2020 4:45 PM
5	Drobo and Google Team Drives	12/15/2020 3:53 PM
6	Archive Server	12/15/2020 3:35 PM
7	redundant servers, cloud	12/15/2020 3:35 PM
8	Deliverable images are in the cloud via Libris- we do also maintain our RAW files and deliverables on servers here that our IT department manages.	12/15/2020 3:35 PM
9	not sure	12/15/2020 3:34 PM
10	Server plus Hard Drives, plus cloud	12/15/2020 3:28 PM

Q15 How much storage space are you currently using to house the digital asset management archive? TB= Terra Byte

Answered: 82 Skipped: 0

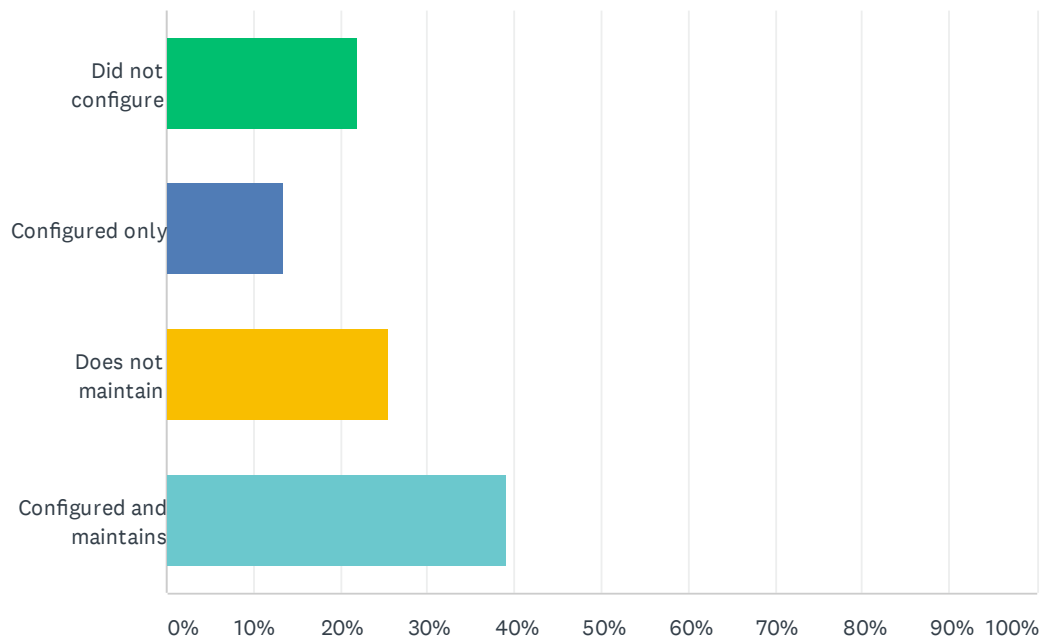


ANSWER CHOICES	RESPONSES
Less than 1TB	6.10% 5
1TB - 2.99TB	10.98% 9
3TB - 4.99TB	15.85% 13
5TB - 7.99TB	14.63% 12
Greater than 8TB	37.80% 31
Don't know	10.98% 9
Other, please specify	3.66% 3
TOTAL	82

#	OTHER, PLEASE SPECIFY	DATE
1	25 TB	12/15/2020 10:56 PM
2	My DAM system only houses a sample from every assignment I shoot so it isn't backed up	12/15/2020 4:45 PM
3	More than 8TB of raw files managed on our internal servers, 2TB of deliverables archived in Libris.	12/15/2020 3:35 PM

Q16 What role does your IT department play in server maintenance and configuration?

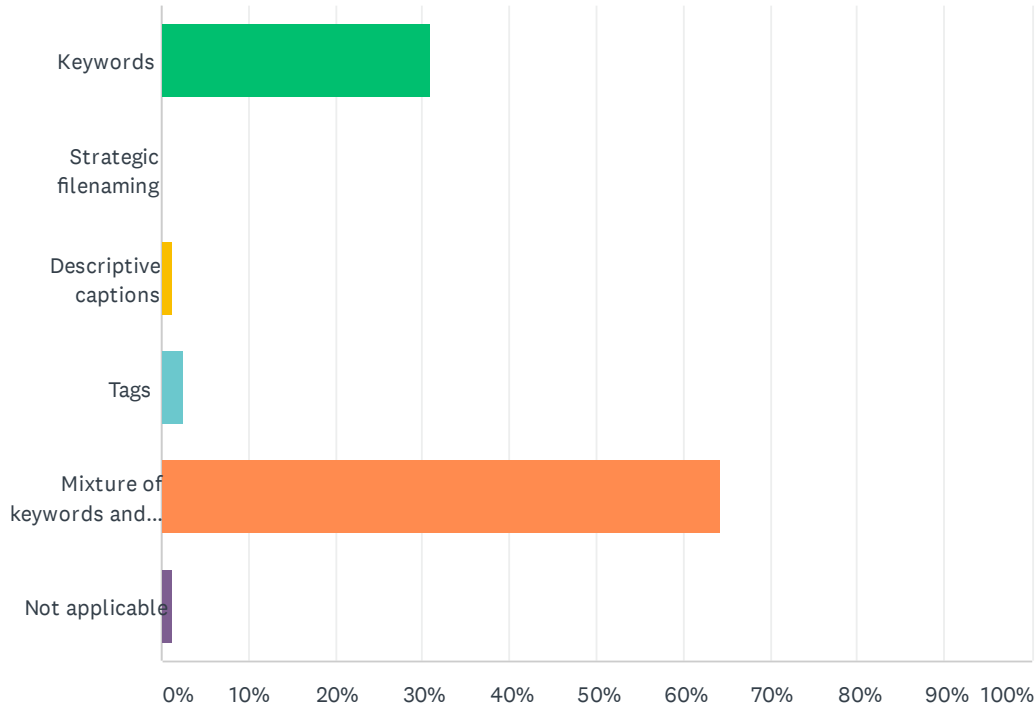
Answered: 82 Skipped: 0



ANSWER CHOICES	RESPONSES	
Did not configure	21.95%	18
Configured only	13.41%	11
Does not maintain	25.61%	21
Configured and maintains	39.02%	32
TOTAL		82

Q17 How do you apply searchable metadata to your images?

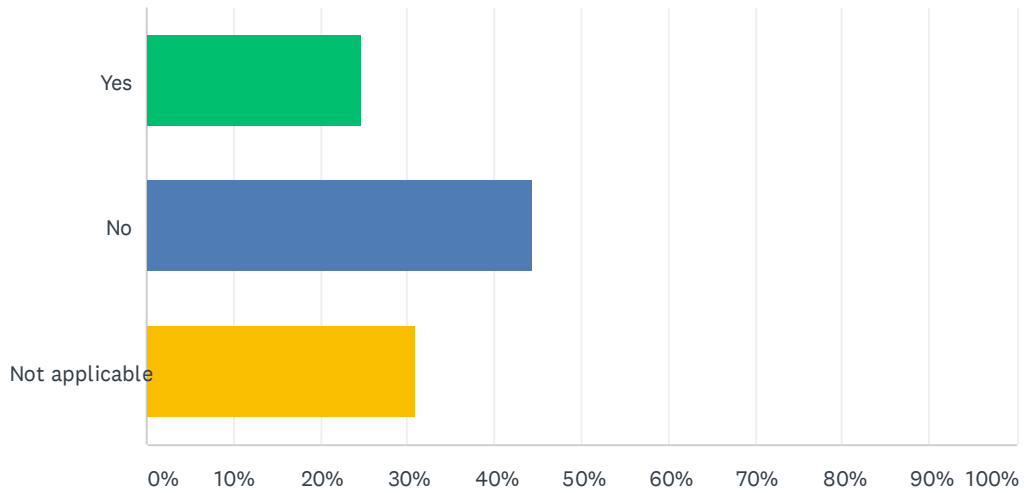
Answered: 81 Skipped: 1



ANSWER CHOICES	RESPONSES	
Keywords	30.86%	25
Strategic filenaming	0.00%	0
Descriptive captions	1.23%	1
Tags	2.47%	2
Mixture of keywords and captions	64.20%	52
Not applicable	1.23%	1
TOTAL		81

Q18 Is it important for your DAM to be HIPPA compliant?

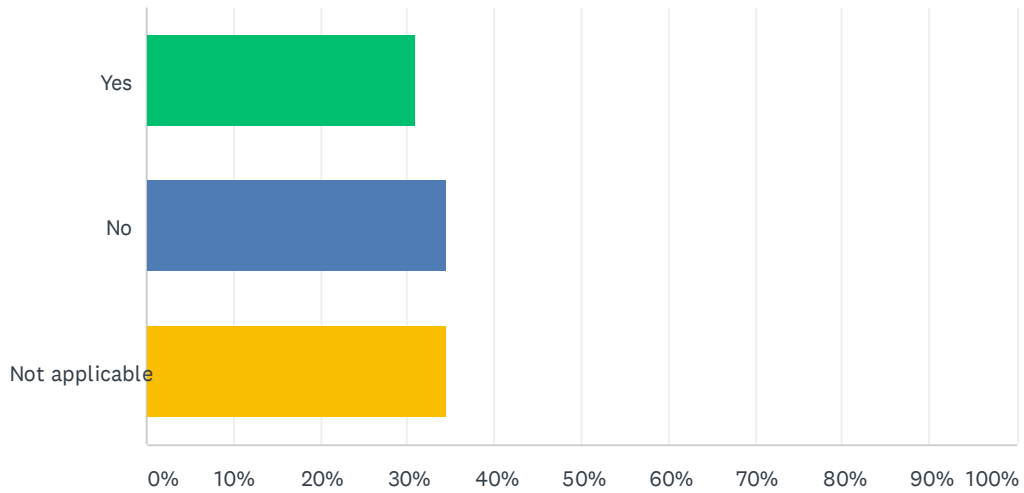
Answered: 81 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	24.69%	20
No	44.44%	36
Not applicable	30.86%	25
TOTAL		81

Q19 Do you include NCAA athletes in publicly viewable collections?

Answered: 81 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	30.86%	25
No	34.57%	28
Not applicable	34.57%	28
TOTAL		81

Q20 If you had to go through this process again, what would you do differently?

Answered: 51 Skipped: 31

2020 DAM Survey

#	RESPONSES	DATE
1	Not choose Mediahaven.	1/9/2021 5:24 PM
2	Libris rudely forced us off the single user product and on to Libris. The transition was not handled nicely. Also, while we found Libris to be the best overall option in terms of features and cost, the platform is horribly outdated and over the past 10 years has received pitifully few updates.	1/6/2021 10:34 AM
3	SmugMug is pretty good for the money but I wish my school would pay for something more in-depth. Money is always the issue.	1/4/2021 8:24 AM
4	Not use the Widen Collective, and stick with Libris by Photoshelter.	12/22/2020 12:06 PM
5	I wouldn't actually :)	12/18/2020 8:15 PM
6	We have not yet employed the DAM but it is a directive that the entire university will share content. Individual departments have the option to subscribe for storage in various size options.	12/18/2020 11:02 AM
7	So much has changed in the eleven years since we started our DAM project. So many more choices than what was available at the time, an now so much time, \$\$, and energy involved with our system, it would be hard to justify a change. Especially now.	12/17/2020 3:47 PM
8	We chose a DAM that could be truly Enterprise, allowing for the widest range of filetypes so other content creators would use it too. That has not worked out, so it may be too high a price for are ultimate use.	12/17/2020 12:56 PM
9	No.	12/17/2020 11:42 AM
10	We selected our system a long time ago and so if we were to change now, there are many more options available. I would also advocate for better planning for what would go on the DAM and for how long.	12/17/2020 11:30 AM
11	I'd have changed the way we do metadata slightly with improved formatting but that's about it. Leveraging that metadata would have made the transition easier but satisfied with what we have.	12/16/2020 8:27 PM
12	Hire a full-time position to manage the DAM system. Updating, file management, troubleshooting, editing, copywriting, workflow efficiencies and analytics reporting would be key roles for a person to handle solely.	12/16/2020 7:08 PM
13	I don't know.	12/16/2020 1:57 PM
14	Planned for significantly more working hours for customization and initial file uploads.	12/16/2020 12:22 PM
15	Have a standardized keyword palette throughout	12/16/2020 12:00 PM
16	We are always bumping into issues when it comes to sharing assets outside of our department. It's a permissions strategy that we are still working on. Libris feels a little clunky when it comes to this. I am hoping that it's just that I haven't figured out the best method yet.	12/16/2020 11:26 AM
17	Nothing	12/16/2020 11:13 AM
18	Build a bigger support team to execute and maintain DAM system.	12/16/2020 10:54 AM
19	We thought we had IT fully on board with our plan. We did not. While IT was involved in the planning and creation of the server space needed, the softy compliance side was left out of the loop until implementation. The software folks have restricted our access to the back door of the program thereby reducing its utility.	12/16/2020 9:21 AM
20	Keywording is the most important thing, regardless of tool or DAM used. I started too late doing it.	12/16/2020 9:14 AM
21	The limit in our process really came down to change in leadership/support. We were happy with our migration and excited to be using a web-based DAM tool.	12/16/2020 9:07 AM
22	Allow more time for migration and implementation from old system to new system, and NOT let leadership rush the process to meet an imaginary, inconsequential launch date. Most failures result from rushing the implementation process. You have 1 chance to get it right.	12/16/2020 9:06 AM

2020 DAM Survey

23	Evaluated more systems. We chose Widen and our tech guys utilized their API to create a public-facing, self service portal off of it. Now that we are down that path, I wonder if PhotoShelter would have been a better system.	12/15/2020 10:56 PM
24	Yes, I would've preferred to have gone with Photoshelter/Libirs, but I wasn't included in the talks/negotiations.	12/15/2020 8:59 PM
25	Same as now	12/15/2020 6:53 PM
26	Switched from Portfolio to Photoshelter so we should have paid to have Portfolio transfer entire user base and files over to Photoshelter instead to manually transferring DAM.	12/15/2020 6:42 PM
27	I inherited this system. I'd like to upgrade to photoshelter for brands and have a full on-boarding session	12/15/2020 6:25 PM
28	I don't consider PhotoShelter a DAM yet, as we need more robust permission sets. However, I have not been able to get buy in for a more robust DAM.	12/15/2020 6:20 PM
29	Be more direct and strategic about the rollout. Start with small use-cases and then build upon that.	12/15/2020 5:48 PM
30	Ask for more money.	12/15/2020 5:40 PM
31	I would get an upgrade. Budget.	12/15/2020 4:55 PM
32	I wouldn't.	12/15/2020 4:53 PM
33	Not much. We are pretty happy. There are minor changes with Libris that we would appreciate. I might have structured the folders a little differently and set up the keyword structure from the start to make searching easier.	12/15/2020 4:46 PM
34	I would have created an extensive keyword list from the beginning as well as adding the "date shot-frame#" to the filenames.	12/15/2020 4:45 PM
35	4 digit numbers instead of 3.	12/15/2020 4:15 PM
36	I would want my picture classification system to fit in the bigger marketing and communication department classification system. Right now they are not sync, so it's a bit of a pain explaining to my colleagues where to get the pics.	12/15/2020 4:05 PM
37	Choose a different venue.	12/15/2020 3:55 PM
38	Keyworded better from the beginning.	12/15/2020 3:53 PM
39	no	12/15/2020 3:52 PM
40	We are in the process of moving to a different DAM. Extensis Portfolio will lose IPTC data that we use to search for images, but when the image is downloaded, the dat is present. This has been an ongoing problem through multiple versions of Portfolio, and we are now looking to a cloud-based service with Photo Mechanic integration.	12/15/2020 3:44 PM
41	become a lawyer, then hire a full-time employee to manage the DAM thing	12/15/2020 3:36 PM
42	do it earlier	12/15/2020 3:35 PM
43	Get training up front.	12/15/2020 3:35 PM
44	implement a keyword panel sooner to make search more efficient	12/15/2020 3:35 PM
45	Read the terms and conditions more closely.	12/15/2020 3:34 PM
46	I had trouble getting everyone on board. I'm retired now but I think the department no longer uses anything.	12/15/2020 3:34 PM
47	We use Photoshelter. It's bigger and better for who we are ... we use it simply, however we understand it can be more-robust. We're thinking about switching to a less-expensive DAM solution like Flickr. It would save us a ton of money and [I would hope] we'd be able to make it more accessible to student workers who help maintain it. Photoshelter offers only a few "seats" for individuals who can help manage. They charge extra (ALOT extra) in order to add more seats. That isn't working for our university. We want something that's more manageable for our division. And, as we all know, budgets are slim so we need a solution that isn't so cumbersome and clunky.	12/15/2020 3:32 PM

2020 DAM Survey

48	Overall I'm pretty happy, but I'd probably shop more if it were my decision. I'd like something with more keyword control, such as keyword removal and the ability to find and replace within the system, and more publicly viewable info such as release status for our designers and media managers.	12/15/2020 3:31 PM
49	No, for our network, Photoshelter is the best system and it's fast	12/15/2020 3:29 PM
50	hoping to sell my university on at least SmugMug this coming fiscal year.	12/15/2020 3:27 PM
51	Better organization from the start. Harder to go back and sort through now. Nothing to do with the system, just hard to make time for it after the fact.	4/21/2020 12:03 PM