

University Photographers' Association of America

Board Meeting Minutes

**Utah Valley University, Brigham Young University
(Provo Marriott)**

June 24, 2024

Glenn Carpenter, Moraine Valley Community College, Cydney Scott, Boston University, Mark Carriveau, Elgin Community College, Lyndsie Schlink, Wake Forest University, Jason Halley, California State University, Chico, Derek Eckenroth, Bob Jones University, Nate Edwards, Brigham Young University, Corporate Chair Amanda Pitts, Freelancer, formerly of Grand Valley State University, in attendance, Mark Carriveau recording.

Website – Glenn states that he will be moving away from website responsibilities and that Derek will be the main in charge moving forward. We will implement a can't vote on your own images change on the site. We need to find a way to generate student POY award. Because we have spent so much money on the new website, we will need to hold off on future web development until the new website stabilizes. Cydney suggests that we look at web expenses after a year to see if we can save money.

MIC – Everything has been problem free. Everything is running smoothly.

Competition Categories – The committee has finished their final category descriptions. We will announce at the business meeting that they will be sent to the membership to review and vote on in July. Mark will let the membership know what we came up with.

Symposium 25 update - Because of orientations at the University of Tennessee, we will not be able to hold our symposium in June. July 14-18, 2025 are the proposed dates. For the 5th day option, we will be doing a help portrait event. We will need to use UT conference services. All rooms have been reserved at the student union and are free of charge. Stephen Bridges is already working on speakers.

2024 Symposium update - Dan Winters will be donating 4 books, we will draw names to determine the winner. Everything else is looking good. The crew is ready to get started.

DEI- Report – The women's page has been up and running and serving its purpose. Page has been setup so members can post anonymously. There has been talk about reimbursement for board expenses. More discussion to follow.

Surveys – 214 salary surveys received. This is the most ever, We will close it soon and post results.

AI Paper – Nate is still gathering information and will be putting together the paper soon.

Membership Report – Large drop in associate members. 339 full members, 35 associate, 50 students, 10 retired, 10 life, 40 corporate partners, 44 video, 534 total members.

Communications – A lot of communications to membership this time of year. Jason has been very busy. Mail Chimp still has challenges. We should move the salary schedule to January. Jason wants to start putting together a newsletter.

Social Media – Lyndsie wants to start focusing on promoting video members. Maybe start having a social media take over.

Constitution and Bylaws – Video membership, need to talk more about if we need to change dues for them. Do we need to offer them more if we move in this direction? Mark suggests that we have a video liaison to the board to help us make decisions to help grow video membership.

The board voted to disqualify publication entries received after the deadline.

Corporate Relations - 15 corporate partners donated prizes. 25 individual reps will be in attendance. 6 corporate partners will be giving presentations this week. Glenn states that it would be good for the corporate chair to be around for setup days.

Treasury Report – Cydney passed out a proposed budget. The board went over it and we all agreed it looks good.

Contact Sheet/Blog - Matt says he would like to have help with the blog/contact sheet and would like to have one of them taken off his plate. He would like help from the board with generating interest in the blog and would also like to rename the blog

Member Concerns – Gary Harwood suggest that we have a more visible presence for Masters of the Profession. The board agrees and we will look into getting web page profiles or an exposure page for MOP's.

Michael King suggests that we let members know ahead of time when symposiums will be. The board says it will let members know of future symposium sites as soon as we get contracts signed.

Fred Zwicky says we should be offering more money for reimbursements for travel and expenses. The board will work on a new policy. Fred is also advocating to bring back 5-6 entries per month in the MIC. The board will look into this.

Fred also says we should have zoom social events. We encourage members to do this on their own but the board will not organize these events.

Fred also recommends that we post the top 10 mic points leaders so we can give them some recognition as well. The will look into making these into blog posts.

Fred also recommended that we offer scholarships. The board says that we have the Bill and Amy scholarship for this.

Josh Prezant suggested that we publish a list of all the video entries so members could share them with their institutions. The board suggests that if a member sees something that they would like to share they should copy the URL and when they see it and share it out that way.

Cydney makes a motion to adjourn and Jason seconds. Meeting adjourned at 2:45pm

