

UPAA Board of Directors Meeting
Monday September 26, 2022
Notre Dame University
South Bend, Indiana

Call to Order - Glenn Carpenter

Acceptance of minutes from June 20, 2022 meeting with changes. Jason makes a motion to accept the minutes and Cydney seconds. Motion passes 8-0

Website - Glenn Carpenter and Jason Halley

Glenn asks the board to add suggestions to a google doc to give to North Studios on what the new website should have.

Member Surveys

Talked about the publication competition. We need to promote this to increase participation. Jason suggests that blog post on how photographers and designers work together on publications

Contact Sheet

Matt thinks we don't need to print a contact sheet. We should move to more blog posts or do we move to an e-pub? The contact sheet can become the blog with a new story every two weeks. Susan suggests a printable pdf. Nick suggests that we ask the membership what they would like. Cydney suggests that we decide not to print the contact sheet and make the other decisions later. The board decided that Nick will get a survey question together and then let the membership decide what to do moving forward.

MIC Report - Jay Ferchaud

Everything seems to be running fine. 390 entries this month. The board decided that we are not going to eliminate voting on our own images. Jay will write up a post to assist members in voting.

Adjourn for break at 10:40 am adjourn at 10:48am

Membership report - Lyndsie Schlink

334 total members. Things going well. People have been changing jobs and upgrading membership. Susan will put out a reminder for people to renew dues. Membership is holding steady. When Lyndsie starts working on the membership purge people should start getting their membership renewed. Glenn asked Lyndsie to show deceased members. We will reach out to John Hendricks to help with video programming. Matt Grotto will also play a major role in helping plan the video programming as well. We will still continue to work with video members to offer video programming at the symposium. Glenn suggests that we charge more for video membership after December 31st. Nick suggests that we change our constitution to reflect membership for video members. Nick also suggests that we wait until after the next symposium

to make this change. Brett Rosemann will help as well Jason and Glenn will work with Lyndsie to put a more detailed list of membership benefits to members to our web page.

Incorporation and Insurance - Glenn Carpenter

We are still incorporated. Glenn checked with our insurance provider to see if we could pass on personal equipment insurance for our members. Our provider is formulating a package for us. When this is complete the board will take a look at the document and make a decision from there. Sydney made a motion to explore this insurance opportunity for our members. Amanda seconded. Motion passes 8-0

Corporate Relations - Amanda Pitts

14 different companies were represented at the symposiums. Amanda heard from a German printing company called Saal and asked if we should move forward with them. The board agrees that we should. Jason makes motion that we add a \$250 registration fee for corporate partners. Cydney seconds. Motion passes 8-0

Constitution and Bylaws

Glenn states that he and Cydney looked over the constitution and Cydney recommends that we change our membership eligibility statement to reflect current time. We will research what we need to say and then bring it up at the next symposium for the membership to vote on at the next symposium. Nick will write the amendment to videographer membership. We will also leave retired members voting privileges as is. Glenn suggests that the rest of us look over the constitution for typos and changes.

Communications Report

Susan shared a statement that was written for the 2020 symposium that was supposed to be hosted by UVU/BYU. She will rewrite this statement to be more generic so this could be used for any symposium. Glenn asks Susan if she could help out for 6 months after her term is over to assist the new communications chair.

Symposium

Glenn suggests that we move to a 4-day symposium and everyone agrees that we need to make a decision now. Cydney makes a motion that we move the symposium to 4 days and Jason seconds, motion passes 7-1. A 4 day symposium has been approved and Glenn states that the symposium webpage will be up by December 1st. There will also be a call for member presentations.. A blog post will go out that day as well. There will be an optional 5th day of programming at an extra price. Amanda shared possible speakers and hoped that Nina Robinson could be our opening night speaker. Glenn suggested having a new member orientation, dinner and speaker on the opening night of the symposium. Lyndsie suggested a campus tour. Amanda suggests that we have everybody come to the new member reception and make it a group activity. The board went through numerous ideas to give to Matt for help with scheduling. The board shared hospitality options with Nick. The board will no longer issue refunds within 2 weeks of the symposium. An official policy will be written by Susan and then voted on by the board.

Member Concerns

One of the concerns mentioned was to have more lead time for our live webinars. Jaren Wilkey gave the board a schedule and the board will make changes to the document if needed. The board will let Jaren know what people need to be contacted and will give membership an earlier heads up on dates.

Job Post Report - Jeff Miller via Glenn Carpenter

Glenn states that Jeff's posts have been flagged as spam. Possible solutions is to have Susan send them out in a document to the membership.

Future Symposium Sites

2024 - Utah Valley University / Brigham Young University

2025 - University of Tennessee

2026 - Cal State Chico

Elgin Community College can be used as an alternate site up to 2026

All of us that have hosted should work together to make a document to help future hosts in planning. We should also reach out to administrators on our campus to highlight the benefits of hosting.

Officers Reports

Secretary - None

Treasury - Nick gave us financials. Glenn states there is a glitch in the way our members sign up. Some members are showing as paid but we have never received money from them. Glenn and Jason will work with Nick to find the problem. Nick states that last year we were 17 grand in the black this fiscal year. We will drop our dropbox account. Amanda makes a motion to accept the treasury report. Jason seconds. Board votes 8-0 to accept the report.

Vice-president - Cydney would like to see more HBCU members. She would also like to invite underrepresented youth to some of our programming. She would also like us to use minority owned businesses for symposium needs.

President - Glenn states that he is grateful for everyone's work.

Awards

Nick makes motion to grant Matt Casore master of the profession. Cydney seconds. Motion passes 8-0

Amanda makes a motion to grant Kristen Grace and Serge Petchenyi distinguished service award. Nick seconds, motion passes 8-0

Glenn announces a new Student photographer of the year award. Amanda says that Tamron is willing to give a prize for this award

Chair appointments

Communications Chair - Jason Halley

Membership - Lyndsie Schlink

DEI - Cydney Scott

Corporate Relations - Amanda Pitts

Web - Glenn Carpenter

Board Elections

Mark makes a motion to keep the slate of board officers as is. Jason seconds. Motion passes 8-0

President - Glenn Carpenter

Vice-President - Cydney Scott

Treasurer - Nick Romanenko

Secretary - Mark Carriveau

Amanda makes motion to adjourn the meeting. Cydney seconds.

Meeting adjourned at 5:25pm