

University Photographers' Association of America
Midyear Board Meeting Minutes
Provo Marriott and Utah Valley University
November 1st and 2nd , 2019

Members present. Glenn Carpenter, Moraine Valley Community College, Ken Bennett, Wake Forest University, Mark Carriveau, Elgin Community College, Amanda Pitts, Grand Valley University, Jeff Gage, University of Florida, Susan McSpadden, Johnson County Community College. Jay Ferchaud, University of Mississippi Medical Center. Nick Romanenko, Rutgers University, board member elect, Trevor Jones, Ohio Northern University was also in attendance. Mark Carriveau Recording.

Meeting called to order at 4:03pm in the lobby of the Provo Marriott.

Susan makes a motion to accept the minutes from the Grand Valley Symposium board meeting. Nick seconds. Board votes 8-0

Website Report – Glenn states that things are going well. The student category is also working well. We added instructions to the “Join Now” page, making it less confusing to join. The new categories are going well although there are now more images to vote for. Server clock was off by 20 minutes but that has been fixed.

Contact Sheet – Glenn states that Matt Cashore of Notre Dame University continues to do a great job with the publication.

Member Surveys – Nick asks if we need questions related to each meal. After a brief discussion we decided that we should take out questions for each specific meal except for the banquet. Survey Monkey software worked great for board elections.

Membership – Jeff Gage states that we now have 13 student members. 1/3 of our members our new within the last 2 years. We also have members in 48 different states. BOT attempts are also down. We also talked about cleaning out our Facebook page. We should only have paid members on that page. Jeff will go through and start removing names.

Incorporation and Insurance – We are still insured with a good insurance policy.

Communications – Susan has put a few mails out to the membership via mailchimp. She says she will be ramping up soon with more e-mails. Matt Stamey has now taken over our Instagram account. November 12th is UPAA’s birthday.

Corporate Relations - Amanda states that she has only received positive feedback from all of our sponsors. She also stated that moving forward we will now refer to our sponsors as corporate partners. Amanda has asked all of our corporate sponsors if they could help with video members. Speakers for the symposium are going well too. Nikon is sending Dixie Dixon and Canon is sending Peter Hurley. Still working with Sony and Fuji to see who they are going to send. For right now, Amy Vitali from Nikon is penciled in for the 2021 symposium.

Historical Items – Any UPAA historical items should go to Mark

Constitution and Bylaws – Nick states they are still there.

Publications – Glenn states that the Grand Valley University design staff did a great job judging the publications. Moving forward the Glenn would like to see the design staff from the host school judge the publications contest. We will ask Jay Drowns tomorrow if the Utah Valley staff can do this for us. The next day Glenn asks Jay about this and he says he would ask.

Appointments

MIC Chair – Jay Ferchaud
APC – Jesse Jones – University of Florida
Communications – Susan McSpadden
Corporate Relations – Amanda Pitts
Membership – Jeff Gage

Board Elections – Nick makes a motion to keep the same slate of officers. Jay seconds. Board votes 8-0
President – Glenn Carpenter
Vice-President – Ken Bennett
Treasurer – Nick Romanenko
Secretary – Mark Carriveau

Nick makes a motion to adjourn, Jeff seconds. Board votes 8-0
Meeting temporarily adjourns at 6:34

Re-adjourn at 9:44 at Utah Valley University.

Treasurer Report - Nick says we are in good shape. We did operate in the red last year because of web development.

MIC – Discussed a new formula for figuring out photographer of the year. Mark made a motion that we accept this change. Jay seconds. Motion passed 7-1

Jay makes a motion that UPAA pays for Amanda to attend Roberts weekend for education so she can conduct corporate partners business. Nick seconds, Motion passes 8-0

Awards – Nick makes a motion to award Matt Cashore of Notre Dame University Master of the Profession. Jeff seconds. Motion passes 8-0

Annual Print Competition (APC) – After a long and lengthy discussion the board votes 5-2 to eliminate the print competition and make it a digital competition. Now the APC will be known as the annual photo competition. Nick makes a motion to allow all members who do not attend the symposium be allowed to vote in the APC. Jeff seconds. Motion passes 8-0

Symposium 2020 update – Jay Drowns of Utah Valley University and Jaren Wilkey of Brigham Young University joined us to go over the tentative schedule. Lots of discussion and tweaking of the schedule. The symposium will start out in Wendover, Utah. We will have both a sunset and sunrise shoot at the Bonneville Slat Flats. We talked about some of our members doing portfolio reviews. Jay Drowns suggest that we ask the membership what members would they like to see conduct the reviews. Glenn will meet with Jay to discuss options.

Dues – Ken shares a spreadsheet of what dues increases will look like as far as yearly income is concerned. Lots of input and discussion. Nick makes a motion that we ask the membership for a dues increase in the \$125-\$150 a year range. Susan seconds. The board votes 8-0.

Mark makes a motion to adjourn. Amanda seconds.

Meeting adjourned at 5:27