

UPAA Board Of Directors Meeting
September 30, 2018
Grand Valley State University
Allendale, MI

Glenn Carpenter Moraine Valley Community College, Ken Bennett, Wake Forest University, Amanda Pitts, Grand Valley State University, Bill Bitzinger, Ferris State University, Nick Romanenko, Rutgers University, Jeff Gage, University of Florida Susan McSpadden, Johnson County Community College. Jay Ferchaud, University of Mississippi Medical Center was available by phone, and Mark Carriveau, Elgin Community College recording.

Call to Order 9:39 am

Review and Acceptance of 2018 Mid-Year Meeting, Grand Valley State University. Nick makes motion. motion, Suasn seconds, passed

Committee Reports

Monthly Image Competition

Jay Ferchaud

Jay talked about member concerns about the MIC. The board decided to keep 6 images per member and to also keep the competition 9 months. Its hard to make changes to the site without having time to implement them. The board also decided that we would not add any additional categories. Nick works for crazy people. (He wanted me to add this) Roberts and Think tank continue their support of the contest.

Web Site

Glenn Carpenter & Ken Bennett

New member onboarding process was discussed. Need to add a security module to cut down the 200 plus e-mails we get a day. The amount of work that has to be done daily basis is a huge time commitment for Jeff. We will get a quote from the web developer about making these changes.

Amanda stated that we need to develop a way to collect nightly costs for lodging options for the Grand Valley symposium. Glenn , Ken, and Amanda will work together to workout all the logistics.

Updates to Nikon shootout and publications contest. Will work with the developer to make the minor changes needed to make the website work for these contests.

Password reset has been working well. Glenn also showed the rest of the board how they can use the website as an administrator in order to help other members. MailChimp has also been working well as a way of communicating with our members via email.

Glenn stated that when the website was redesigned, the members in for did not get transferred over so members will need to do this again manually because the cost of having the developer do it will be too high.

Membership directory updates will be made to enhance search options throughout the directory.

Surveys

Same old same old, symposium survey had 53 respondents. This information is very useful to symposium hosts. Nick also mentioned that we should be able to give people a choice to identify as a different gender.

Membership

Jeff brought the following items to attention

Is there a way to fix, when a member starts the payment process, but backs out without completing the process the member can't locate the payment page, however the website tells them they are a member. To fix it I have to go in and delete the activity associated with the pending membership, this puts the payment section back into their shopping basket for them to complete the payment process.

I would like to go through and get rid of multiple accounts for the same person

Be able to create a list of people to email about renewing their memberships

Discuss the mapping program we use at the museum, thought this would be cool for showing members location.

Also, at the request of my co-worker and suggested by Glenn, discuss adding a web site sub-category to the publications competition.

Finally, what is the process of removing a non-current person from the Facebook group, for example we have 542 FB members and only 384 currently up to date members according to the website.

Incorporation and Insurance

All good

Nick made a motion to adjourn for lunch and Jay seconds.

Adjourned for lunch 11:43

Member Concerns

Board talked about student leadership roles but decided that there were not enough student members to support this.

Talked about MIC category descriptions. Ken makes motion to have personal vision wording updated. Nick seconds. Motion passes

Adding more video programming. Possibly a pre-conference intensive. Brett Szczepanski or Daniel Gurerra were mentioned as possible leaders.

Women's mentoring program was talked about but agreed that we should have a mentoring program for everyone.

Job Bank was also talked about. Facebook has been a great place for sharing jobs. Ken and Glenn will work on developing a resource page.

Online voting of board members for non symposium goers. The board talked about broadcasting the business meeting and using Survey Monkey to tally the votes. Nick says it will take a change in the constitution in order to do this. Amamda suggests that we broadcast the business meeting this year and see how many people actually watch. Board voted 7-1 in favor of approaching the membership about a constitution change letting the membership vote online for board members.

Portfolio Reviews

Dave Black and masters of the profession will be doing portfolio reviews at the symposium. There will be a sign up sheet available.

Help Portrait

Symposium host will not be required to do a help portrait event. We had too many people standing around last year. If a host does decide to hold a portrait event, they will be required to have additional programming available during that time.

Symposium 2020

Jay Drowns was available by conference call. Jay has already organized a lot of the preliminary stuff. He also added that Jaren Wilket and Nate Edwards of BYU will be assisting in the planning of the symposium.

Corporate Relations

Amanda has been working with Kris from Nikon, Xbrite, Aperture lighting , extensis and creative live. Amanda has also been reaching out to Kelby Creative to get them on board as well.

Historical items.

Glenn will get crystal vases for Hugena Hughes and Carol Carrouthers. Jim Dusen and Steve Mangione will deliver the vases when they pick up the historical information.

Nick brought up the legalities of changing the distinguished service award to the Chris Hughes distinguished service award. Ken will write up something for the blog so members will get a chance to know who was Chris Huges and what did he do for UPAA.

Communications Chair

Glenn makes a motion to make Susan McSpadden the new communications chair. Jeff seconds. Board votes in favor of Susan Mcspadden being named the new UPAA communications chair.

Print Competition

The new electronic voting module worked like a charm. if you were able to get a signal. The biggest problem was the wi-fi. Mark stated that we are in need of a new print chairman. Mark will work with Glenn to secure some names. Mark will talk to members to go over the rules. Rules will also be posted on the wall with all the prints.

Hospitality Format

Glenn says he likes the format with a professional bartender. We will not need one this year since Nick and Jay will be in charge.

Symposium 2019

Amanda went through the whole schedule she has setup so far. So far everything is looking great. She is still looking to secure a few more speakers and has lots of great choices.

Officer Reports

Secretary Report – Nothing

Vice Presidents report – Nothing

Treasurer report – Nick went over all the financial statements. We are in great shape financially.

President – Glenn states that everything is going great.

Awards –

Distinguished service award – Jill Carpenter

Life Membership – Kurt Stepnitz, Robert Jordan, and Collette Fournier.

Master of the Profession – Jeff Etheridge

Officer Elections

Nick makes motion to keep the same slate of officers. Amanda seconds. Motion passes

Nick makes a motion to adjourn, Jeff seconds

Meeting adjourned at 7:30pm