

UPAA BOARD OF DIRECTORS MID YEAR MEETING

Wake Forest University, November 4, 2017

Winston-Salem, NC

Glenn Carpenter Moraine Valley Community College, Robert Jordan, University of Mississippi, Ken Bennett, Wake Forrest University, Jay Ferchaud, University of Mississippi Medical Center, Amanda Pitts, Grand Valley State University, Bill Bitzinger, Ferris State University, Nick Romanenko, Rutgers University, Jeff Gage, University of Florida (Board Member Elect) and Mark Carriveau, Elgin Community College recording.

Call to order 9:16 am- Ken makes a motion to accept minutes from 2017 board meeting at University of Idaho. Bill seconds. Approved by the board 8-0.

Website Update – Ken Bennett – Web development going well. Graphicacy has been responding to our needs. We need to develop a list of website changes to bring to the developer. More changes to the MIC module. APC module will be developed so we will not have to use scantron sheets anymore.

Monthly Image Competition– Jay Ferchaud – Everything in the mic is going well. 370 images in the 1st month.

Contact Sheet – Glenn Carpenter – Matt Cashore is the new editor of the contact sheet. We have gone from a newsletter format to a magazine format that will be published once a year. Matt has also taken over the UPAA blog. We will continue to push more information to our blog.

Surveys – Nick Romanenko – 6 surveys were completed last year. Board Appointment, Salary, Multimedia competition, bylaws amendment, Symposium, and workshop choices.. Members have been asking for data from the surveys.

Membership – Bill Bitzinger – Bill went over the membership module of the website. Bill continues to get about 50 spam emails a day about membership. He showed how hard it is to manage this. Improvement to the website should help alleviate these problems.

Incorporation and Insurance - Glenn Carpenter – All is good

Member Concerns – The board talked about transitioning the APC to all digital. We will be implanting a new electronic scoring system at Wake Forest, similar to the MIC competition. The board knows that the organization will eventually adopt a conversion to a digital competition. As of right now there is still a lot of support from members for a showing of physical prints. So we will keep physical prints until the majority of the organization decides otherwise.

Altered images in the print competition. The board will continue to educate the membership on what is acceptable for each category. Right now altered images need to be put in the features and illustrations category. Members will continue to police this by their votes. If a member feels that a print does not belong in a certain category, their vote should reflect that.

There was talk about adding a photo essay category to the MIC. The board decided not to do this because there is not much interest in the APC for this category. We do not think we could sustain this monthly.

One member asked about an ambassador program. We already have one in place and that member will be notified and will be asked about their interest in participating

The board also talked about splitting the portrait category between portraits and people on campus.

Symposium Sites Update– Glenn Carpenter

2018	Wake Forest	Ken Bennett
2019	Grand Valley State	Amanda Pitts and Co.
2020	James Madison	Mike Mirello

Corporate Relations – Amanda Pitts– Kris from Nikon is all on board for the help portrait. She would also like to provide another speaker for the symposium. Joe Lavine of ProPhoto would like to be the sole lighting provider for the help portrait. Kell Anderson from Canon will supply printers, paper and ink for the help portrait. We looked at Canon explorer of light speaker and will be selecting one soon. Sony also has interest of sponsoring a speaker. Sony will also donate video equipment to help document the help portrait. Tether tools would like to participate in some educational opportunities to our members.

Symposium 2018 – Ken Bennett – Ken states that everything is going well. Still trying to figure out logistics about where to keep vendors and their equipment and a clean and c=heck location. Ken will continue to look for a lockdown space. Clean and check will take place on Friday. Programming schedule is also coming along.

OFFICER REPORTS

Vice President – Robert Jordan – I'm out

Secretary – Mark Carriveau –. None

President – Glenn Carpenter –. Glenn thanked everybody for their help this past year. Glenn also had a nice tribute to both Robert and Bill for all their hard work as board members. We also gave them a card and gift card.

Treasurer – Nick Romanenko – Nick went over financials and expenditure's. We are looking great financially.

Awards –

Master of the profession – Robert Jordan and Bill Bitzinger

Life membership – Rich Kopp, Robert Jordan and George Tarbay

Officer Elections – Mark makes motion to nominate Nick for Treasurer. Ken seconds. Motion passed 8-0

Bill makes motion to nominate Mark for Secretary. Jay seconds. Motion passed 8-0

Nick makes motion to nominate Ken for Vice President. Robert seconds. Motion passed 8-0

Nick makes motion to nominate Glenn for President. Robert seconds. Motion passed 8-0

Bill makes motion to adjourn, Ken seconds. Meeting is adjourned at 3:55 pm