

UPAA BOARD OF DIRECTORS MEETING
AUSTIN PEAY UNIVERSITY – JUNE 12, 2016

Glenn Carpenter Moraine Valley Community College, Robert Jordan, University of Mississippi, Ken Bennett, Wake Forrest University, Jay Ferchaud, University of Mississippi Medical Center, Caroline Summers, Samford University, Bill Bitzinger, Ferris State University, Nick Romanenko, Rutgers University and Mark Carriveau, Elgin Community College recording.

Call to order 8:06 am- Nick makes a motion to accept minutes from November 2015 midyear board meeting at Austin Pay University. Ken seconds. Approved by the board 8-0.

Retiree Membership – Steve Mangione – Steve reports that retiree membership is falling off. Also looking into the possibility of eliminating the newsletter and going to an online blog instead. Not enough members are contributing content

Website Update – Ken Bennett and Glenn Carpenter – Trellon has been very quick to help resolve issues. Most of the problems stem from database issues. The original person from Trellon that handled all of this has left the company which has complicated everything. They continue to fix bugs for free. We do have a contract with them to make improvements throughout the year. The member dash bar will be updated. This will make it easier to search for members who will be accepting freelance jobs. We need to update the shopping cart to make usable receipts and invoices. Ken mentioned that members would like to see an updated contest module so people who do not win awards will still be able to see how they place. Ken also mentioned that he would like to see the website automatically update winners photos each month. The board then voted 8-0 in favor of granting Trellon and additional contract for more improvements.

Symposium 2017 – Joe Pallen, University of Idaho – The dates will be June 12-16, 2017. Moscow-Pullman or Spokane are both viable airport options. Hotel is already booked. Possible Nikon shootout could be an old tractor junk yard. Print competition will be held in a downtown art gallery and will stay up all summer. Still working on speakers but the list is being narrowed down. Glenn suggested that we start getting members to do presentations. The board will work on getting a list of possible members. Glenn suggested that we get this done by the end of July. Joe

showed a video showing off the campus and the surrounding area. Joe also said that we will have the banquet on Friday afternoon and a downtown art walk on Friday evening.

Monthly Image Competition- Jay Fetched – Jay said that he would like to see the search function improved so he can easily find images from monthly winner. Jay also gave Nick a check for \$118 from ThinkTank from our member buying program

Contact Sheet – Glenn Carpenter – Glenn suggests that we move to doing one contact sheet a year and moving the rest of the content to our blog. Miami University Printing service used to print the contact sheet for us. We have since learned that they just closed down their printing service department thus making this decision a little easier to make. Robert made a motion that we only print the contact sheet once a year. Bill 2nd. Board votes 7-1 in favor of the motion.

Surveys – Nick Romanenko – Good response from our salary survey but not as good from the year before. We had to upgrade our survey monkey account to \$300 a year after getting it for free last year. It is money well spent for what the membership gets out of it.

Membership – Bill Bitzinger – Bill states that we have had 6800 attempts to join UPAA. All spam. We have 7 pending memberships and 331 members.

Symposium Sites Update- Glenn Carpenter

2017	University of Idaho	Joe Pallen, Melissa Hartley
2018	Wake Forest	Ken Bennett
2019	University of Georgia?	Nancy Evelyn/Andy Tucker
2020	SUNY Geneseo?	Keith Walters
2021	Brigham Young University?	Jaren Wilkey
	Other possible future sites,	Notre Dame, Grand Valley State.

Corporate Relations – Caroline Summers – Help portrait has a lot of support from vendors. New vendors this year profoto, Tamron, Fuji, Pallet Gear, Drobox, Ben Rosen, Ilford, Sekonic, Photodix and Elinchrome. Tamron is giving a 75-300 lens as a door prize. Expo imaging is giving a soft box kit. Kelby is once again giving a free pass to Photoshop world. Caroline suggested that we change the Photoshop requirement on the award and it should just be your most creative image. Caroline also suggested we limit the category to one entry.

2016 Symposium Update – Beth Lowery, Beth says that everything is all set and in place. We are expecting 180 people for the help portrait.

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Vice President – Robert Jordan – Suggests that memberships stays with the member if they leave the school. We will float their replacement with free membership until the remainder of that calendar year. Robert also brought up member concerns about the hospitality room. Talked about more ways to make the hospitality room a great experience for all our members.

Treasurer – Nick Romanenko – Nick went over financials. Nick also suggested that we take more money out of the money market account and put it in a one year CD

Print Competition – Matt Yeoman – Matt states that we have 256 prints, 44 publications, 11 Kelby entries. Discussed different scoring options and how the MC and APC affect the POY.

Communications Chair– Glenn Carpenter, Glenn suggested that this position be in charge of press release work and getting our name out to the public.

2016 Midyear Meeting- Because of the high expenses involved with traveling to Idaho. The board decided to not have our midyear meeting there. The board felt that we still needed to send someone to help review the process with our Idaho hosts. Nick made a motion that UPAAs send two members ahead of time to take care of things. Jay seconds. Motion passes 8-0. Glenn and Caroline will go.

Scholarship – Bill Bitzinger, Bill states that he and his wife Amy would like to sponsor a scholarship that would pay the registration fee for first time symposium attendees. Bill and Amy will talk about how this should be awarded and will get back to us.

Caroline made a motion to adjourn and Jay seconds. Meeting adjourned at 2:50