

UPAA BOARD OF DIRECTORS' MEETING
UNIVERSITY OF MICHIGAN – JUNE 16, 2015

Glenn Carpenter Moraine Valley Community College, Robert Jordan, University of Mississippi, Jay Ferchaud, University of Mississippi Medical Center, Caroline Summers, Samford University, Bill Bitzinger, Ferris State University, Nick Romanenko, Rutgers University, Ken Bennett, Wake Forest University, and Mark Carriveau, Elgin Community College recording.

Call to order 9:12 am

Jay makes a motion to accept minutes from October 2014 mid year board meeting at University of Michigan. Caroline seconds. Approved by the board 8-0.

Retired Membership – Glenn via Steve Mangione – The board discussed retired membership status and when does a member qualify for it. The board decided that we would look at each case individually, and then decide if they qualify retiree status for symposium fees etc.

Website – Glenn Carpenter and Ken Bennett – Glenn and Ken have been having conference calls with Trellon and we are on schedule for a August 1st rollout. Ken explains that things are going well with the web design. Only problem is that the person writing the code for the MIC module has left the company. This could slow down things. Glenn states that if we run into problems and can't get this done by August 1st, we can use the current MIC system until the new one is ready to go. Jay will do testing on the new module before it goes live. The blog and news sections of the site will be implemented next year

Member Surveys – Nick Romanenko – Nick states that we did 5 surveys last year. Salary, Print competition, Bylaws amendment,

Membership – Bill Bitzinger – We are currently at 287 members. We also had 38 non-renewals last year. Bill said there has been a value of calling members to remember to pay dues. Bill also said he is excited about the new ambassador program. Glenn states that all board members should be at the new member reception. Bill then turned into Santa Claus and started handing out gifts to the

board. Caroline also announced that she will be putting on a 3 day mini symposium. No date has been set yet.

Incorporation and Insurance – Glenn Carpenter, Everything is good. Glenn states that we will not be perusing state income tax exemptions. By the time we pay all the fees we really are not saving any money.

Corporate Relations – Caroline Summers – Work Capture, Lumiquest, Expo Imaging are all new sponsors this year. Nikon and Canon will be at the symposium as usual doing clean and checks and loaning equipment. Portfolio, Think Tank, Mac Group, Roberts Camera, Kelly Moore, and Midwest Camera repair are all on board as sponsors this years as well.

2015 Symposium Update – Roger Hart – Roger states that everything is all set. Roger will hand out parking passes tonight.

Glenn makes a motion to adjourn for lunch. Jay seconds.

Meeting adjourned for lunch at 12:15 am.

Meeting re- adjourned at 1:46pm

Contact Sheet – Glenn Carpenter – Glenn states that all is going well with the *Contact Sheet* and the board agrees that Ben Munson has been doing a great job. Pete Henshaw will write an article about the symposium.

Print Competition Report – Lora Gordon and Matt Yeoman.

316 prints, 64 publications and 4 books.

Robert makes a motion to adjourn for lunch and pick up rental vans. Nick seconds. Meeting adjourned for lunch at 11:35 am.

Meeting re- adjourned at 2:03pm

Monthly Image Competition – Jay Ferchaud – Final MIC standings will be due at midnight tonight. The MIC is averaging about 300 images a month. Jay brought up some member concerns. #1 is there a way to program the MIC so you can't vote for your own image. The board agreed that the one vote for your own image would not be enough to sway the results and because of that it would not be worth the cost to pay for the additional programming. #2 is to add another category called campus life. After some lengthy discussion the board decided that we would rewrite the language to the categories to fit more types of images. We will monitor this to see how it goes and revisit it in the future. Jay also gave kudos to Think Tank for their continued support. Last year the affiliate program raised almost \$300 for the organization. Jay also added that when he gives the final results at the awards banquet he would only announce the top 3 overall and not the top 3 in every category. This should help save some time.

Constitution and Bylaws – Nick Romenenko – Issues will be handled at the business meeting.

Secretary Report – Mark Carriveau – Mark brought up the possibility of new awards for the print and publications competitions. For years we have been giving ribbons. Mark proposes that we move to acrylic awards and shows a sample to the board. The board agreed that it is time to move in this direction but the decision is ultimately up to the membership to vote on. This will be presented to the membership during the business meeting. Mark also added that in order to support the additional cost we would have to raise the entry fee to \$10 per entry. Mark also added that if a member wins an award that it would be mailed to them if the member is not present at the symposium.

Treasury Report – Nick Romenenko – Nick states that the organization is doing really well financially. Expenses are down and revenue is up. The Elgin symposium helped to keep us in the black. Past legal fees to get us incorporated initially cost us some money. We are over that hump now and it will not be a recurring expense. Robert mentioned that we need to thank the membership for agreeing to raise our dues last year. Because of the change we are in better shape to serve our members better. Glenn states the organization should get a credit card that gives us points. We could then use the points to help offset costs to the organization.

Vice President Report – Robert Jordan suggest that the MIC should give something other than certificates for overall winners. He suggests that we give the acrylic awards providing that the membership approves them for the APC.

Presidents Report – Glenn Carpenter – Glenn announced all of our award winners. Kelly Bloc from Canon and Kris Bosworth are this years recipients of the President’s Award. Glenn will not wait until the awards banquet to give them out. He will do it earlier in the week while their bosses are present.

Board appreciation award – Jim Peck, Michigan State

Distinguished Service Award – Jeff Sabo and Scott Kissel, Miami University

Mid-Year Board Meeting – Oct 17-19 at the University of Michigan.

Meeting adjourned at 4:20 pm