

UPAA BOARD OF DIRECTORS MEETING
ELGIN COMMUNITY COLLEGE - JUNE 17,2013

Attending are Glenn Carpenter, Robert Jordan, Donny Crowe, Jay Ferchaud, Caroline Summers, Bill Bitzinger, Nick Romanenko recording. Mark Carriveau is absent for most of meeting as he is attending to hosting the symposium.

Call to order at 9:15 am

Election of Secretary Protem Bill nominates Nick, Donny seconds, board votes Nick in

Review of Oct. 22,2012 Mid-Year board Minutes Glenn mentions that Jim Dusen and Steve Mangione want Glenn to introduce previous winners of Master of the Profession Award when announcing new winners at future banquets. Board reviews written copies of the minutes. Move to accept the minutes is made by Bill, seconded by Jay. Approved by the board 7-0.

Master of the Profession Award (Glenn Carpenter) Two new members qualified by vote (done via SurveyMonkey): Jeff Miller (U Wisconsin - Madison) and Ken Bennett (Wake Forest)

Membership (Donny Crowe) Donny reports he's getting a lot of inquiries about new memberships. Robert says we need an .edu email address to register new members. Board discusses and wishes to keep membership as criteria for also belonging to UPAA Facebook group. We have 166 new Facebook members. Our numbers are up nicely. Bill has some goodies he's bought over the last year, and wants to draw names of new members and give them away at symposium.

A list of expired members is presented.

Corporate Relations (Caroline Summers) Paul Buff on board for this year, no discount yet, but providing a certificate for an Alien Bee 400 flash unit (\$ 225 value). Nikon is giving us a D-600 with 24-85mm lens kit for the Nikon Shootout winner. Canon is donating an EOS 6D with 24-105mm f4.0 lens for POY award. Big news is that we are back with Nikon, as Scott Deusa didn't think we were worth the

effort. Caroline contacted NPS director Bill Pecolla and as friend of her's, refers Caroline to the "head guy". Caroline then makes pitch again. Kris Bosworth emailed that we're back. Glenn mentions that Facebook was a factor also in sending response while all NPS folks were on one trip. Caroline mentions that Kris also needed to find out that we weren't primarily educators but pro shooters. Glenn gives Caroline big kudos.

Caroline asks us to be nice to reps Kris and Kelly who will be here for Nikon and Canon. Kelly will be in lobby today with Canon loaner gear.

Caroline sent UPAA books to Kris and Kelly, and also gets extra Contact Sheets to distribute. We're getting lots of stuff from EnlightPhotoPro (makers of Trigger Trap). Got stuff from Aperature, PhotomaticsPro has HDR software. Nik software has a free software giveaway. Board discusses how to award some of these prizes. No response from Webdam. Extensis Portfolio folks will be giving away stuff after their presentation at the symposium. Glenn mentions possibly making Extensis the "official DAM system of UPAA", with the system being used to organize all our winner and symposium photos.

KC Baker from Fuji sent correspondence but no reply. Diane Massey from Calumet not too responsive, but Glenn, Nick and Caroline worked through Scott Price to get Calumet to send prizes and lock down their participation in the trade show this Friday.

Contact Sheet (Glenn Carpenter) There were three issues put out this year. Ben Munson is doing the design, but has not transitioned to full time editor yet. Nick finally got some bills from Kristen Keifer at University of Miami – Ohio.

Robert is conducting a big study and field testing multiple brands of AA , regular and rechargeable batteries. Results are to be printed in a future Contact Sheet.

Glenn suggests we get some more lens trials from folks like Sigma, etc. We have a Nikkor 200-400mm coming from Kris for Robert to test.

Everything that goes into Contact Sheet is also put up on our blog by Jaren Wilkey (BYU).

Multimedia Competition (Glenn Carpenter) Rick O'Quinn (University of Georgia)wants the Multimedia winner to be announced and posted on Facebook that evening. BYU finally won after being second and third for a few years. Number of entries (8) down, but voting was up this year. FWIW, board feels this indicates that the still photo is more resilient.

Annual Book (Bill Bitzinger) Bill passes around a copy of last year's book containing features on the Miami- Ohio symposium with shootout images . Lots more participation from folks with explanations, etc in the current book . Bill will set up a "kiosk" for folks to view this copy along with older editions of the annual book. We will have a live link to LuLu for folks to order their own copies.

Surveys (Nick Romanenko) Nick informs the board that the Annual Salary survey continues to be the most used (113 responses). Annual Print Competition (APC) survey very important and will spearhead discussion and possible change in our MIC and APC rules for choosing a Photographer of the Year (POY) for 2014.

Doug Koch (University of Kansas) will write an article for Contact Sheet about releases, using results from the Photo Release survey. Glenn thinks there's a lot of good info in the survey, even with only 45 responses, and thinks UPAA can be seen as a resource for info on this important issue.

Incorporation (Glenn, Robert, Nick) We are now IRS tax exempt. Saving on taxes not the most important benefit, but recognition of our organization. We need to apply for state tax exemptions as needed. This new status is also good for our vendors that donate equipment to us. We need to have employer number to use for future purchases. One tax issue to keep in mind is large liquor purchases (ie in Illinois).

"A few more steps and we are there" – Glenn. Have 2 million dollar general liability coverage with our insurance company (Philadelphia Ins. Co.).

Board Elections Bill and Donny's terms are up this year. Donny is good to go for re-election. Bill has been back and forth on this, has full support from his VP at Ferris State. Bill is willing to go again for re-election. Donny and Bill happy with their board tenures and are OK with however the elections go.

Glenn says he's heard about a few folks wanting to run for office.

Retirees (letter from Steve Mangione) Steve wants better symposium discounts. Mark reports that it cost \$ 162/member for this year's symposium in food. Glenn points out there are other real costs, which is why we keep it at Partners program pricing, where we lose about \$ 12 per person.

History project needs to get done, and we were going to reward Steve and Jim to do data entry. Mike Aikens has done some web work, but Chris Hughes has done the bulk of the work. Jim offered to pay for lack of his work this last year.

Caroline suggests issuing "challenge coins" for retirees.

Symposium Mark says he a little short on nails for Print Competition, otherwise everything is going well. Jill Carpenter is handling registration. Mexican theme (otherwise known as put together your own shit) is tonight's opening dinner fare. Buses set for 10:15 am tomorrow to transport members to downtown Chicago and the Nikon Shootout.

Board break for lunch at 11:50 am.

Bill & Caroline motion to reconvene meeting at 1:25 pm following lunch.

Symposiums There is an offer for 2014 symposium to be held at Samford University as Liberty University dropped out. Glenn didn't get Liberty to sign an agreement. A no-no for the future. Glenn has worked up a new contract. Passes out copies to board. Opens the floor to suggestions.

Caroline says her university is excited about hosting, to be held the third week of June when lots of orientation activity is going on.

Michigan seems set for the next symposium (2015), but Martin Vloet doesn't have information about it.

Caroline shows a video for promoting the Samford Symposium. Jeff Etheridge working out a future possibility of a remote symposium in Key West.

Michigan contingent comes in for discussion about hosting in 2015. Glenn explains Liberty situation and shows Samford video. Shuttlesworth international airport in Birmingham, AL would be the preferred airport. Aloft Hotel is slated to provide conference accommodations. Glenn wants Caroline to check that the hotel is cool with us running a hospitality suite, as campus is Baptist and dry. Alum Bobby Horton to perform (Ken Burns documentaries music director) at opening reception. Shootout at Sloss Furnace, historic landmark steel mill. Scott Kelby as possible speaker. Peter Belanger also a possible speaker. Maybe we could get the NASA Huntsville archivist talking about archiving for the ages. Glenn suggests Joyce Tennison as Canon Explorer of Light candidate (need 200+ attendance to gain their interest, and can't charge an entrance fee).

For Michigan, Campus Inn is the preferred accommodation at \$ 130/night. This is right in the middle of everything and you can walk to all points on campus. Also a possibility of using dorms. Figure on needing 75 rooms or so. This year we sold out comfort Suites at 67 rooms, with overflow to another hotel. Board discusses points to keep in mind when programming and resources we offer a school when planning and running a symposium.

Print & Publication Competitions (Trice Megginson & Lora Gordon) Trice reports we have 301 total prints, 67 publications (30 general, 1 book), with fees totaling \$ 2,205. There were 49 (entries) online Publications payments, at new \$ 10 entry fee. There are five members who did not include their online receipts, Trice and Glenn will check on that.

Monthly Image Competition (Jay Ferchaud) Jay reports that we had another great year, lots of new participants and winners. No problem with the web site, kudos to Kevin Paxman. Better compliance this year from members on entering proper categories. Jay wants Kevin to get site to tabulate all the category winners at the end of the MIC year. Possibly making the image sizes larger for voting. Jay has a stack of certificates from his campus print shop (printed for free), but needs to mail them

out. Jay is moving towards creating pdfs of certificates and sending those to winners instead. Board agrees .

Web site (Ken Colwell) Shows some traffic analysis (Google Analytics). Similar numbers between this year and previous year. Overall traffic is slightly down, with even more of a drop in number of pages per visit.

Board discusses hosting platform. Ken works on 150 sites and ours is the only one that goes down. Our provider 1&1 is a general host, not Drupal specific. Ken has issues with programming flexibility in current status. Board is good with Ken looking into another provider. Glenn wants old History page to be hidden, only accessible via admin, while we put up new one.

POY Changes Board will meet mid-week to run series of numbers from this APC to see different (?) results and how we want to integrate APC and MIC for determining the overall POY.

Mid-Year Originally was planning for LA Tech at Ruston or Shreeveport, LA but now looking at Samford to get Caroline a tune-up, and familiarize board with location for next year's symposium. Mid-Year shaping up for the November 2nd weekend.

Treasurer's Report (Nick Romanenko) Nick goes over figures from the 2012 Year-End Summary and 2013 Six-Month reports(projected on room wall). Overall numbers are up from last year and we are right now on track to be within operational income for this year.

Nick motions for approval of 2012 Year-End Summary Report, Bill seconds, board approves.....Adjourn at 4:56 pm