

**UPAA MID YEAR BOARD MEETING**  
**Sunday November 4, 2012 – Jackson, Mississippi**  
**University of Mississippi Medical Center**

Board members present are Glenn Carpenter, Moraine Valley Community College, Robert Jordan, University of Mississippi, Nick Romanenko, Rutgers, Martin Vloet, University of Michigan by phone, Bill Bitzinger, Ferris State, Donny Crowe, Jay Ferchaud, Louisiana Tech, Caroline Summers, Stamford University and Mark Carriveau, Elgin Community College recording. Martin Vloet, absent.

**Call to Order - 9:46 am**

Glenn calls for a motion to accept minutes from June 2012 board meeting at Miami University. Bill makes motion to accept the minutes with one change, Jay seconds. Board Votes 7-0 to accept the minutes.

Glenn calls for a motion to accept minutes from June 2012 general business meeting at Miami University. Nick motions to accept the minutes, Donnie seconds. Board votes 7-0 to accept the minutes

**Retirees Update – Steve Mangione**

Steve was not in attendance but did submit a written report. Steve stated Gary Harwood was added as a new retiree member bringing the total number of retirees to 34.

Steve relayed a message from Joe Ruh about having a space for retirees to show their work at the symposiums and/or website. After some discussion the board agreed that retirees could have their work displayed at symposiums by entering the personal vision category of the annual print competition. The board will also start looking into displaying retirees work on the UPAA website and Face book page.

Steve also relayed a message from Jim Dusen that all FUPPA and Master of the Profession recipients stand when those awards are presented at the annual awards banquet. The board agreed and this will be done at all future award banquets. Steve also suggested that these titles as well as board members, committees and chairs be added on the website next to the member names and that they are searchable also. Glenn said that he would add these to the website.

Steve asks if there could be a reduced symposium rate for retirees. After some discussion Glenn called for a motion for all retirees to pay the same symposium fee as the spouse program. Nick made the motion and Jay seconded it. The board voted 7-0 in favor of a reduced rate. Mark later

added that his wife is still working on putting the spouse program together and the fee will be in the \$225 to \$250 price range.

Steve also added that all members should submit a photograph of themselves in case we need them for an article or obituary. Bill stated that he has head shots from all the members who submit to the yearly book so we are covered as far as head shots are concerned.

### **Website – Glenn Carpenter- Ken Colwell**

Glenn talked about our history having more of a presence on the website. There is a lot of material that is in document form and photographs that need to be converted to a digital format so it could be added to the web. Being that there is so much work that has to be done; Glenn suggested that we hire some of our retirees to do this work. Robert will contact these members to get the ball rolling. Glenn will also work with Robert on how to upload this information to the website once it is converted.

Ken Colwell was not in attendance but did submit a written report. Ken stated that traffic on our website was up 42% over the previous year. We also had more new visitors than old. Traffic is also higher at the end of the month. Glenn also passed out a disk with members images on them and asked all board members to add them to the site. If we all share in the work of maintaining our site, we can lessen the burden of our webmaster.

### **Monthly Image Competition – Jay Ferchaud**

Jay states that numbers of entries are up. We also have more participation among new members. New changes to the website have been great and are working out really well. Jay also states that the Think Tank continues to be a great sponsor. Jay proposes that in order to save money in postage that we start e-mailing PDF files of awards. Donnie makes a motion that we implement this change, Roberts seconds. The board votes 6-1 in favor of the change. Motion passes. This change will take effect intermediately.

### **Print Competition – Trice Megginson**

Trice submitted a written report. Trice states that he has received a lot of positive feedback about the competition setup at the Miami art museum. Most of the comments were about how great the space was. Our members also enjoyed having more time to vote than we had the previous year. Trice also mentioned that he really enjoyed the member critique panel. It is some more work on his part to gather up prints for the presentation but it was well worth it. Trice suggests that we open the personal vision category up to student members. Nick makes a motion that we should go ahead and make

this change. Donny seconds. The board votes 6-1 in favor of making the change. Motion passes. Caroline proposes that we look into better clarification of the rules for each category. The board decided that any photo that has any extra elements added that were not part of the original image will be considered a photo illustration. The board will use facebook and the listserve to to communicate this to our members. Glenn states that Trice has done a great job with chairing the print competition. Bill also states that our members should submit a head shot with their photos. This way he will have them on hand for the production of the book.

### **Listserve – Dean Carothers**

Dean submitted a written report. Dean states that when the membership decides to drop the listserve there should be a ramp down period as we adjust to a newer social media system. Sine we have implemented the facebook page, there has been less traffic on the list serve. That being said the transition from the listserve to facebook is happening already. Dean said that once the Google group is deleted, so will the archive. Once the transition is complete, Dean recommends keeping the listserve live for several months as resource for our members.

### **Contact Sheet – Glenn Carpenter**

Glenn states Ben Munson of St. Charles Community College is the new editor of the contact sheet. Ben’s first issue was great and well received by the membership. Glenn says he will continue to work with Ben over the next year to help him transition into this role.

### **Member surveys – Nick Romanenko**

Nick states that we had great responses to the symposium survey. It will serve as a great springboard to help plan the next symposium. Nick also plans on having a salary survey during the next few months. Questions about adding questions about video responsibilities added to the job. Glenn added how valuable the salary surveys are. Glenn shared our past surveys with the National Labor Board. Because of our surveys the NLB has added the job title “University Photographer” to their database.

### **Membership – Donny Crowe**

Donnie states that he will put together an electronic welcome message to all new members. We have 15 new members since June. Glenn also states that we should start announcing renewals soon so there are no problems with the MIC.

Nick makes motion that we adjourn for lunch, Bill seconds.  
Motion passed 7-0 Adjourned for lunch at 12:26 pm

Re adjourned at 1:58pm

### **Publications – Glenn Carpenter**

Glenn states that Dawn Van Hall of SUNY Cortland has resigned as publication chair. Lora Gordon of Radford University was brought up as a possible replacement. Glenn will talk to Lora and see if she is interested.

### **Annual Book – Bill Bitzinger**

Bill states that he would like head shots, text and logos from all members who have photos in the book. Bill is almost finished with the 2011 book and will start the 2012 book soon. One of Donny's colleagues from Louisiana Tech will help with the production of the 2012 book.

### **Incorporation and Insurance – Glenn Carpenter**

Glenn states that the application for 501c6 status has been filed and should be approved soon. Once approved UPAA will have tax exempt status.

### **Member Concerns – Mark Carriveau**

Mark states that he received an e-mail from Rick O'Quinn of the University of Georgia. Rick would like to the board to put a procedure in place that will announce the multimedia competition winners right after the banquet with all the other winners. Mark says he make sure that a list of all the multimedia winners is sent to Trice Megginson of the University of Wyoming to post along with all the APC winners. Rick also suggested that the come up with system that where members can visit other members shops. Glenn will talk to Ken Colwell about making adjustments to member pages about welcoming fellow members to their campus.

### **Symposium Site Selection – Jay Ferchaud**

Jay gives a rundown of future sites.

2013 Elgin Community College

2014 Liberty University

2015 University of Michigan

2016 University of Montana

2017 University of Virginia

2018 Alabama State

### **Corporate Relations – Glenn Carpenter**

Glenn states that Caroline Summers will be taking over the corporate relations chair from Martin Vloet who is leaving the board. Glenn will work with Caroline to bring her up to speed.

### **Symposium 2013 – Mark Carriveau**

Mark gives update on the 2013 symposium which will be held at Elgin Community College, June 17-21, 2013. Mark states that the schedule is almost set. Speakers that are confirmed at this point are Sandro Miller, Paul Natkin, Robbie Rogers and Matthew Minard from Baylor University, We are working on getting a Canon explorer of light to join us too. Because our members expressed so much interest, we will be doing a member critique again this year. The general business meeting will also be held on Thursday again this year. Mark is currently with some of our members for more programming. A trade show for Friday morning is also planned. The Nikon shootout will take place in downtown Chicago. Transportation by motor coach from Elgin to Chicago will be provided so no members will have to drive on their own. Most of the meals are planned and budgeted already also. The symposium fee will be \$395 if paid by April 30<sup>th</sup>. The will go to \$425 starting May 1<sup>st</sup>. The conference hotel will be the Comfort Suites in Elgin. The hospitality room will also be at the Comfort Inn. Rates are \$80 a night for a single, \$90 a night for a double. Mark is close to finalizing a cheaper option about a half mile away. The conference website should be up around the first part of December.

### **President's Report**

Glenn states that he is reviewing financial guide lines and will report later. Glenn also brought up that the organization needs a Public Relations chair. Nick makes a motion that we create the position. Donny 2nds. Board votes 6-1 in favor of creating the position. Glenn states that he will appoint someone after the 1<sup>st</sup> of the year.

### **Treasurer Report – Nick Romanenko**

Nick hands out his report for the board to review. Nick states that our finances are in good order.

### **Board elections**

Bill makes a motion that we nominate all current officers to remain in their current positions, Donny seconds. Board votes 7-0 to keep all officers in their current positions.

President – Glenn Carpenter  
Vice President – Robert Jordan  
Treasurer – Nick Romanenko  
Secretary – Mark Carriveau

Donnie makes motion to adjourn, Nick seconds. Board votes 7-0 to adjourn.  
Meeting adjourned at 5:48