

**UPAA Board of Directors Meeting  
Monday June 21, 2010 – Provo, Utah  
Cottontree Motel**

Board members present are Glenn Carpenter, Robert Jordan, Nick Romanenko, Martin Vloet, Bill Bitzinger, Donny Crowe, Jay Ferchaud and Mark Carriveau recording.

**Call to Order - 9:12 am**

Glenn calls for a motion to accept minutes from last midyear meeting at Tennessee Tech University. Martin makes motion to accept the minutes, Nick seconds.

**50<sup>th</sup> Anniversary Celebration – Jim Dusen and Mark Philbrick**

Jim states that he tried to promote the event through the Chronicle of Higher Education. He did not get a response from anyone. He will try sending an article after the symposium. A camera cake along with sparkling cider will be served tonight after dinner to kick off the celebration. Flashlights, window clings, and polo shirts will be given to all members attending the symposium. Gifts will also be given to all members that did not attend. Nick suggests that we should send gifts out as the members renew their membership dues. Mark then gives overview of all the week's events. Everything seems to be in order and he does not foresee any problems.

**Retirees Update – Steve Mangione**

Steve states that we have 34 retired members. Steve received materials from Loraine Sczcepanski. He was hoping that she had more materials. There are a lot of gaps as far as our history materials go. Steve suggests that all materials up to date should be burned to DVD's. Steve also says that there is a scrapbook somewhere. Lorraine might have it. Glenn states that we have room on our server for all of this. Glenn says that we should have Michael Aikens create an FTP site so members can upload materials to.

**Symposium Site Selection – Jay Ferchaud**

After a short discussion, the following sites for future symposiums were chosen

2012 Miami University  
2013 Elgin Community College  
2014 Liberty University  
2015 University of Michigan

University of Montana, University of Wyoming, Alabama State, have also expressed interest in being symposium hosts and are currently under consideration.

### **Membership – Donny Crowe**

Donny submits membership statistics and says we are continuing to grow. Martin recommends that we change complimentary membership to corporate membership because of possible problems with 510.3 (c) status. Glen suggests that we wait until the mid-year meeting to vote on this. Presenters will be given complimentary membership. Business membership will be moved to corporate membership. Martin suggests that we talk to other schools within our athletic conferences to help recruit other photographers. Martin suggests that we also use our manufacturers discounts to help in recruiting.

### **Corporate Relations – Martin Vloet**

Canon has offered us great equipment discounts for our members. A similar program from Nikon is in the works. Roberts Camera is also offering UPPA members huge discounts.

### **Contact Sheet – Glenn Carpenter**

Glenn states he is behind in the production of the Contact Sheet. Glenn will be producing a huge symposium issue. Glenn also suggests that we eliminate the Contact Sheet and move to a blog based system for all of our stories and articles. We will vote on this at our mid-year meeting.

### **Multimedia Competition – Glenn Carpenter**

15 entries

1<sup>st</sup> University of Georgia - Burn Camp 2010

2<sup>nd</sup> Baylor University – Move in 2010: inside the box

3<sup>rd</sup> Brigham Young University – Jump, Jive, an' Wail

HM – University of St Thomas – Feats of Strength

Winners will be announced at the awards banquet.

### **Annual Book – Bill Bitzinger**

Bill showed a proof of the new book. This book is a combined 2009-2010 book. Bill suggested that we do typed recap of the symposium instead of just photos. Martin suggested that we add camera info for all images published in the book. We should also look into Ftp'ing images instead of sending disks.

### **Member surveys – Nick Romanenko**

Surveys on annual salary, symposium, and new website are upcoming. Eight different surveys done this last year on zoomerang so we are getting our money's worth out of Zoomerang.

### **Constitution and Bylaws – Nick Romanenko**

No need to change anything for tax exempt status.

### **Incorporation and Insurance – Glenn Carpenter**

Glenn says our insurance policy is a great one. Our policy covers all our members and protects our board members from individual lawsuits. Martin states that our lawyer has indicated that we adopt a conflict of interest policy. Members will need to vote on this in order to amend our constitution. This will better align us to receive tax exempt status.

### **Social Media – Donny Crowe**

Not much done over the last year because we did not want to compete with the blog. Donny will focus on more use of Facebook over the next year.

### **Monthly Image Competition – Jay Ferchaud**

Top 3 point winners for the year, Jim Stroup, Mark Philbrick, Martin Vloet. 2133 entries over the last year. 53% of our members our voting which is an increase over last year. We have not had many complaints from the membership. Members have been very receptive to feedback if they were told they were not following the rules. Martin suggests that we change our scoring method. Talk ensued and we will make final decision by the beginning of August in order to give Kevin Paxman at Waterloo enough time to make changes in time for the start of the new year. Nick and Glenn are in charge of doing a member survey to change scoring system. Donny voices concern about additional costs to implement changes. Glenn says that the costs should be minimal and not a problem. Glenn suggests that we take both the MIC and Annual Print Competition rules and tweak them and make sure they mirror each other. He also adds that we should formally ask membership for their ideas as well. Martin will also submit some written recommendations to the board.

**Broke for lunch at 12:08 and reconvened at 1:30**

### **Print Competition – Trice Megginson**

We had 243 prints entered in the competition this year, up from 219 last year. 55 publications were also entered. This generated \$1345 in fees. Trice along with 3 members and 3 students took 2.5 hours to check in and setup the whole competition. The board then talked about changing the print

competition to a digital format. Many points were given but the board decided to keep it the way it is for now.

### **Symposium 2012 Update – Jeff Sabo and Scott Kissel**

Rooms, meeting space, and food are all set. Still looking for speakers and location for Nikon Shootout. Downtown Cincinnati of the Aviation museum in Dayton are two possibilities. Hotel rooms have also been setup. More discussion is needed with conference planning because as of now prices are running at \$348 per person for just food and meeting space. The board suggests that we can raise the cost of the registration fee above \$350 but it will need to be kept under \$400. The board also suggests that we try to negotiate lower fees for the food and meeting space.

### **Officers Reports**

#### **Secretary – Mark Carriveau**

Nothing at this time

#### **Treasurer – Nick Romanenko**

\$95,000.00 balance in our account. We still have not paid for the symposium so that number will drop. President's expenses have been increased to \$200. Not getting much on our bank CD's. Nick suggests that we cash out our CD's when they are up and to stay away from long term investments.

#### **Vice President – Robert Jordan**

Nothing at this time

#### **President – Glenn Carpenter**

Glenn states he could not be happier with Mark and Jaren for all their hard work in putting the symposium together.

### **Website Update – Glenn Carpenter**

Glenn goes over the new website. Glenn also states that the current website will go offline 6/21. The new website will go live on 6/24. Glenn will present new website to the membership on 6/24 at the general business meeting.

### **Awards for 2011**

#### **Master of the Profession**

Jim Dusen

Steve Mangione

Phil Sczcepanski

Mark Philbrick

Gary Harwood

**Life Membership**

Jim Dusen

Dave Meyers

Neil Rankin

**Board Appreciation Award**

Tracy Ellig – Montana State University

Dr. Clifford L. Wood – Rockland Community College

**President's Award**

Mark Philbrick

**Distinguished Service Award**

Jaren Wilkey

**Rolin H. Barrett Award**

Kelly Gorham

**Mid-Year Meeting**

Glenn will be hosting the mid-year at Moraine Valley Community College on October 22, 2011.

**Board Elections**

Nick and Jay's terms will expire at the end of this year. The rest of the board terms will expire as follows:

2012 – Glenn Carpenter and Martin Vloet

2013 – Bill Bitzinger and Donny Crowe

2014 – Robert Jordan and Mark Carriveau

Glenn made motion to adjourn. Jay seconded. Meeting adjourned at 4:02