

UPAA GENERAL BUSINESS MEETING
Monday June 18, 2012 – Oxford, Ohio
Marcum Conference Center – University of Miami

Board members present are Glenn Carpenter-Moraine Valley Community College, Robert Jordan-Ole Miss, Nick Romanenko-Rutgers University, Martin Vloet-University of Michigan, Bill Bitzinger-Ferris State, Donny Crowe-Louisiana Tech, Jay Ferchaud-University of Mississippi Medical Center and Mark Carriveau-Elgin Community College recording. Ken Colwell – Ohio Northern University, Dawn Van Hall, SUNY Cortland, Dean Carothers - Tennessee Tech, Jim Dusen-Retired and Steve Mangione-Retired were also in attendance.

Call to Order - 9:12 am

Glenn calls for a motion to accept minutes from last midyear meeting at Moraine Valley Community College. Nick makes motion to accept the minutes, Jay seconds.

Publications Competition – Dawn Van Hall

Dawn states that she needs to step down as committee chair. The board will start looking for a replacement. Robert suggests that we develop a short list of candidates and start talking to them. In order to simplify the competition Glenn states that we should pair down entries to one piece per category. Glenn also suggests that we change the entry fee from a \$10 flat fee to \$5 per category. The board then voted in favor of changing the entry fee to \$5 per entry.

Retirees Update – Steve Mangione

34 retirees. Steve is doing 3 retiree newsletters a year. While the newsletters have been well received, participation has been difficult. Steve asks the board to consider a \$100 symposium registration fee for all retirees. The board will wait until the mid-year meeting to make a decision on this. Steve also suggests that we get together a separate retiree personal vision print competition. Maybe even a once a year mic type competition. Glenn states that we should just promote the personal vision category in the monthly and annual competitions. Martin stated the equipment discounts for our members also extend to all of our retired members as well.

Symposium Site Selection – Jay Ferchaud

After a short discussion, the following sites for future symposiums were chosen

2013 Elgin Community College
2014 Liberty University

2015 University of Michigan
2016 Alabama State
2017 Montana State

The board will continue to explore future sites and encourage our members to consider hosting a symposium.

Board Elections

Glenn and Martin's terms will expire at the end of this year. Glenn states that he is running for re-election. Martin states that he will not be running again but would still be willing to help the board whenever he can. The board then thanks Martin for his service to the organization. The rest of the board terms will expire as follows:

2013 – Bill Bitzinger and Donny Crowe

2014 – Robert Jordan and Mark Carriveau

2015 – Nick Romanenko and Jay Ferchaud

Membership – Donny Crowe

41 new members. 12 new associate members. 213 total members. Donnie will start getting e-mail notifications when new members register. Our PayPal account automatically sends e-mails to Dean Carothers at Tennessee Tech. We will be changing our contact e-mail to treasurer@UPAA.org

2012 Symposium Update – Jeff Sabo and Scott Kissell

Scott thanks the board for all their help in putting together the symposium. Scott reports that everything is on schedule. Nikon and Canon will also be doing free camera clean and checks for our members.

Website Update – Ken Cowell

Ken presents Google analytics results on our website. We now have a clear understanding on how people are using our website, what pages are the most visited and what information people are looking for when they come to our site. Ken also suggests that we change our home page. Ken will mock up a new design and present them to the board at a later date.

Social Media – Donny Crowe

Donnie states that over the last year activity on our Facebook account has increased. The Facebook page has been so popular that the board is looking into phasing out the list serve. Currently the list serve is run out of Tennessee tech and is managed by Dean Carothers. Mark suggested that since Dean will be likely retiring in the near future, we start phasing out the list serve now so that by the time Dean retires we can shut down the list

serve and not have to look to house it elsewhere. The board will talk more about this at the mid-year meeting

Glenn makes a motion to adjourn for lunch. Mark seconds the motion.
Adjourned for lunch at 12:12 pm

Meting re-adjourned at 2:02 pm

Print Competition – Trice Megginson

Trice states that this was the easiest competition to put together since the museum. Jeff and Scott worked with the museum staff to hang the show beforehand. About 60 people entered with 292 prints total for the competition.

Symposium 2013 – Mark Carriveau

Mark showed a video and gave a PowerPoint presentation that he plans on showing the membership later in the week. Sandro Miller and Paul Natkin are the two speakers that we have locked up so far. The conference hotel will be Comfort Suites in Elgin. The Nikon shootout will be in downtown Chicago. Mark will bus everybody from the college to downtown. Glenn also suggested that we should have a mini trade show.

Corporate Relations – Martin Vloet

Martin stated that Photoshelter wants to become more involved with UPAA. Gary Fong, Radio Popper, and Photo Mechanic also joined us this year and donated door prizes. Glenn, Robert, and Nick are working with our lawyer to finalize our 501c6 status. Our status should be final within the next few months.

Contact Sheet – Glenn Carpenter

Glenn is looking for a member to take over the production of the contact sheet. Glenn also has commitments from some of our members to write stories. Andy Daddio of Colgate will write a review on the Nikon D4. Laura Gordon or Radford University will write a review on the 2012 symposium. Kelly Gorham of Montana State will write a review on the Fuji x10. Eric Bronson will be submitting an article on sports photography. Nick Romanenko will write a story on the photographer of the year.

Multimedia Competition – Glenn Carpenter

9 entries

1st Baylor University - An Invitation

2nd Brigham Young University - BYU Mathletes Rap

3rd University of Georgia - UGA Class Rings

HM – University of Washington - Zombie Invasion

Winners will be announced at the awards banquet.

Annual Book – Bill Bitzinger

Bill handed out proofs of the 2011 books. Bill is looking for help with the production of the book. Donnie has someone in his office that might be willing to help. Bill will also try to get members to send text with their images.

Member surveys – Nick Romanenko

Surveys this past year included symposium evaluation, board appreciation award, and master of the profession award. Another symposium evaluation and a salary survey are upcoming. Nick states we are still getting our money's worth out of our zoomerang account.

Constitution and Bylaws – Nick Romanenko

No need to change anything.

Monthly Image Competition – Jay Ferchaud

Jay announces that Jim Stroup is the overall winner this year, closely followed by Mark Philbrick and Eric Bronson. Ken suggests that we have Kevin Paxman add a function to the site that will show what prints you have not voted on. Martin suggests that we add a function that will allow the user to view more photos on one page. Jay also states that Think Tank continues to be a great sponsor of the MIC.

Officers Reports

Secretary – Mark Carriveau

Nothing at this time

Treasurer – Nick Romanenko

Nick announces that incidentals for each board member will be combined into one budget line.

Vice President – Robert Jordan

Nothing at this time

President – Glenn Carpenter

Nothing at this time

Awards for 2012

Master of the Profession

George Tarbay – Northern Illinois University

Nancy Evelyn – University of Georgia Graduate School

UPAA Fellow

Kurt Stepinitz – Michigan State University

Board Appreciation Award

Faye Bittker Director of the Department of Publications and Media Relations, Ben-Gurion University of the Negev

Distinguished Service Award

Ken Cowell – Ohio Northern University

Mid-Year Meeting

Jay will be hosting the mid-year board meeting at the University of Mississippi Medical Center on November 3-4.

Bill made motion to adjourn. Jay seconded. Meeting adjourned at 5:06