

**2023 UPAА Business Meeting
University of Notre Dame
South Bend, Indiana 6/22/23**

Call to order at 11:05 am

State of UPAА

President Glenn Carpenter states that he has never been happier. This symposium was the biggest ever. Most corporate partners, lots of young members and students. Glenn is really happy about the growth of the organization. Glenn gave a brief update on the website redesign.

Corporate Relations Report

Amanda Pitts Corporate Relations Chair reports that we had 30 corporate sponsors in attendance, the most ever. Amanda thanked them for their continued support.

Treasury Report

Treasurer Nick Romanaenko reports that the organization is in great financial standing. The current 6-month report looks low only because we are waiting for dues to come in. We are in great shape moving forward.

Membership Report

Lyndsie Schlink, membership chair gave an update on membership statistics. 60 students, 31 video, 35 corporate partners, 12 life members, 324 full members giving us 497 total members.

Communications Report

Communications Chair, Jason Halley asks the membership to give him ideas to help improve communications. Glenn explained how new e-mail addresses have helped to streamline e-mail communications. Glenn also mentions that as an organization we will be moving from paypal to strip for online payment processing.

Social Media Report

Cydney Scott, social media chair, gives Lyndsie kudos for laying out a great blueprint for our social media outlets. Kristen Grace asks if we can start adding social media handles to our posts. Jay Drowns states that more members need to get involved in our social media accounts. Kris Bosworth suggests that we have additional members available to help with our social media accounts.

Board Elections

Cydney Scott, Boston University was elected to a second term.

Nate Edwards of Brigham Young University was elected to his first term.

2024 Symposium Announcement

Next year's symposium will be co-hosted by Utah Valley University and Brigham Young University. The dates will be June 24-27 with an add-on day on the 28. Jay Drowns asks the members for any input. The symposium webpage should go live on December 1st.

Q and A

Ideas from the membership for the board to consider include a plan to expand video options, a visual phone book with regional breakdowns, and develop standards for MIC and APC categories.

Matt Yeoman, Aquinas College makes a motion to adjourn and Meredith Forrest Kulwicki, University at Buffalo seconds, the meeting adjourned at 11:55 am.