



University Photographers' Association of America
2018 Annual Technical Symposium
Wake Forest University
Winston Salem, NC
June 18-22, 2018

Updates will be made as they are finalized

Monday 6/18

8a to 2p	Board Meeting	Hotel
12p to 4p	Registration	Hotel Lobby
4:30p to 5p	First Time Attendees Orientation If this is your first time at a Symposium or perhaps you not been in a few years this meeting will welcome you to the exciting week of seminars and sessions. You will also meet a group of select ambassadors that will be able to help answers questions throughout the week	Hotel Lobby
5:30p to 6:30p	Opening Dinner Business Casual	Wake Forest Welcome Center
7p	Keynote Speaker: Sam Abell Canon Explorer of Light	Wake Forest Welcome Center
9p to 11p	Hospitality Suite Reconnect with friends, meet the sponsors, or chat with a featured speaker. The Hospitality Suite is a continuation of the learning and networking that occurs throughout the week. Do not miss this opportunity to learn from our peers and find new ways to tackle the everyday challenges.	Hotel

Tuesday 6/19

8:30a	Leave for Campus	Hotel Lobby
9a to 10a	Group A- Print Competition Judging Cast your votes for the best photography in higher education and help choose the Photographer of the Year. This competition is both inspirational and competitive. Group B- Equipment Check Out Canon, Fuji, Nikon, Sony, Tamron This is a chance to talk with the education reps and borrow that piece of camera gear you have been considering, all at no charge.	Wake Forest University Hanes Art Gallery
10a to 11a	Group A- Equipment Check Out Canon, Fuji, Nikon, Sony, Tamron Group B- Print Competition Judging	Wake Forest University Hanes Art Gallery
11a	Group Photo	TBD
11:30a to 12:30a	Lunch	Z. Smith Reynolds Library
1p	Carol Guzy- Sponsored by Nikon Four-time Pulitzer Prize winning photojournalist (need bio)	ZSR Library Auditorium
3:30p to 6p	Nikon Shoot Out- Sponsored by Nikon In this highly competitive exercise you will have the chance to shoot an assignment and submit one un-altered jpg. Do not miss an opportunity to sharpen your skills and compete against the best in college and university photography. The winner is chosen by Nikon.	Old Salem Museum and Gardens
6p	Leave for Dinner	Vans leave from the Museum Parking Lot
6:30p	Dinner on Your Own Winston Salem offers many choices in local cuisine in a welcoming and easy to navigate downtown setting. Explore local breweries and restaurants.	Downtown Winston Salem
9p to 11p	Hospitality Suite	Hotel

Wednesday 6/20

8:30a	Depart for Campus	Hotel Lobby
9a to 11a	Joe McNally Sponsored by Nikon This Nikon Ambassador is not a stranger to UPAA, he spoke to us in 2009 and in 2015. However this presentation will focus on long term storytelling using Joe's relationship with Engine Company Nine and Ladder Company 6 of FDNY. Do not miss this opportunity to meet and learn from one the best in the business.	TBD
11a to 12p	Help Portrait Final Set-up Meet with Sponsors and final preparations	Sutton Center Gym
12p	Lunch	Sutton Center Gym
1p to 5p	Help Portrait- First Responders In 2014 UPAA held its first Help Portrait Event in Birmingham AL. That event changed the lives of the women at the shelter and the lives of those that participated. This is the 3rd Help Portrait Event for UPAA, we will photograph and print photos for the area first responders, at no charge to them. Beyond the obvious importance of honoring first responders the membership will be able to use the latest in Profoto lighting gear, Nikon and Canon cameras with wireless transmission, and Canon printers. FujiFilm will be providing cameras to document the event and Sony will provide video camera to record interviews. Plan to participate in an event where your photography and skills make a difference and honor those sworn to protect and keep us safe.	Sutton Center Gym
6p	Cookout on Campus	North Dining
8p to 11p	Hospitality Suite	Hotel

Thursday 6/21

8:30a	Depart for Campus	Hotel Lobby
All Day	Trade Show- Meet with sponsors Clean and Check- No charge, 2 piece limit Return loaner gear- by 4p	TBD
9a to 10:30a	Patrick Murphy Racey, Sponsored by Sony <i>"Mirrorless Cameras in Higher Education"</i>	TBD
10:45a to 12:00n	Will and Deni McIntyre- Sponsored by UPAA Will and Deni will talk about how they made the transition from stills to video, and how they employ visual storytelling techniques in both mediums.	TBD
12p	Lunch	North Dining
1:30 to 5p	Breakout Sessions- Choose Three 1. <i>"Video Skills"</i> - Will and Deni McIntyre 2. <i>"Pre Deadline Social Media"</i> - Patrick Murphy-Racey 3. <i>"Story-telling Outlets"</i> - Panel Discussion 4. <i>TBA</i> Four sessions, each given three times	TBD
6p	Dinner- Foothills Brewing Brewpub	Downtown Winston Salem
9p to 11p	Hospitality Suite	Hotel

Friday 6/22

8:30a	Depart for Downtown Campus Walking distance, no parking available onsite	Hotel Lobby
9a- 10a	Kristin Twiford- Sponsored by Photoshelter Kristin will talk about storytelling; Kristin's background in Broadcast news and MTV give her a unique take telling stories.	Wake Downtown
10:30a to 12p	Triple Play and Video Discussion Three Members were given an assignment with 10 minutes to photograph it. This is designed to replicate a scenario all to familiar to a university photographer. Wake Forest multimedia director Mike Shaw videotaped their photoshoots, and created a short video for each member. Mike will lead off with a 30 minute presentation on creating high quality storytelling social media videos with an iPhone, then we'll see the three photoshoots and the members will talk about their work and present their results.	Wake Downtown
12p	Lunch	Wake Downtown
1:30p to 2:30p	Business Meeting	Wake Downtown
6p	Awards Banquet- Business Casual Find out who won the Nikon Shoot Out, The APC and MIC, and who won the Photographer of the Year.	Magnolia Room Reynolda Hall
9p to 11p	Hospitality Suite	Hotel