



**University Photographers' Association of America**  
**2018 Annual Technical Symposium**  
Wake Forest University  
Winston Salem, NC  
**June 18-22, 2018**

*Updates will be made as they are finalized*

**Monday 6/18**

8a to 2p	<b>Board Meeting</b>	Hotel
12p to 4p	<b>Registration</b>	Hotel Lobby
4:30p to 5p	<b>First Time Attendees Orientation</b> If this is your first time at a Symposium or perhaps you not been in a few years this meeting will welcome you to the exciting week of seminars and sessions.  You will also meet a group of select ambassadors that will be able to help answers questions throughout the week	Hotel Lobby
5:30p to 6:30p	<b>Opening Dinner</b> Business Casual	Wake Forest Welcome Center
7p	<b>Keynote Speaker: Sam Abell</b> Canon Explorer of Light	Wake Forest Welcome Center
10p to 12a	<b>Hospitality Suite</b> Reconnect with friends, meet the sponsors, or chat with a featured speaker. The Hospitality suite is a continuation of the learning and networking that occurs throughout the week. Do not miss this opportunity to learn from our peers and find new ways to tackle the everyday challenges.	Hotel

**Tuesday 6/19**

8:30a	<b>Leave for Campus</b>	Hotel Lobby
9a to 10a	<b>Group A- Print Competition Judging</b> Cast your votes for the best photography in higher education and help choose the Photographer of the Year. This competition is both inspirational and competitive.  <b>Group B- Equipment Check Out</b> Canon, Fuji, Nikon, Sony, Tamron This is a chance to talk with the education reps and borrow that piece of camera gear you have been considering, all at no charge.	Wake Forest University Hanes Art Gallery
10a to 11a	<b>Group A- Equipment Check Out</b> Canon, Fuji, Nikon, Sony, Tamron  <b>Group B- Print Competition Judging</b>	Wake Forest University Hanes Art Gallery
11a	<b>Group Photo</b>	TBD
11:30a to 12:30a	<b>Lunch</b>	Z. Smith Reynolds Library
1p	<b>Carol Guzy- Sponsored by Nikon</b> Four-time Pulitzer Prize winning photojournalist (need bio)	ZSR Library Auditorium
3:30p to 6p	<b>Nikon Shoot Out- Sponsored by Nikon</b> In this highly competitive exercise you will have the chance to shoot an assignment and submit one un-altered jpg. Do not miss an opportunity to sharpen your skills and compete against the best in college and university photography. The winner is chosen by Nikon.	Old Salem Museum and Gardens
6p	<b>Leave for Dinner</b>	Vans
6:30p	<b>Dinner on Your Own</b> Winston Salem offers many choices in local cuisine in a welcoming and easy to navigate downtown setting. Explore local breweries and restaurants.	Downtown Winston Salem
9p to 11p	<b>Hospitality Suite</b>	Hotel

**Wednesday 6/20**

8:30a	<b>Depart for Campus</b>	Hotel Lobby
9a to 11a	<b>Joe McNally Sponsored by Nikon</b> This Nikon Ambassador is not a stranger to UPAA, he spoke to us in 2009 and in 2015. However this presentation will focus on long term storytelling using Joe's relationship with Engine Company Nine and Ladder Company 6 of FDNY. Do not miss this opportunity to meet and learn from one the best in the business.	TBD
11a to 12p	<b>Help Portrait Final Set-up</b> Meet with Sponsors and final preparations	Sutton Center Gym
12p	<b>Lunch</b>	Sutton Center Gym
1p to 5p	<b>Help Portrait- First Responders</b> In 2014 UPAA held its first Help Portrait Event in Birmingham AL. That event changed the lives of the women at the shelter and the lives of those that participated.  This is the 3rd Help Portrait Event for UPAA, we will photograph and print photos for the area first responders, at no charge to them.  Beyond the obvious importance of honoring first responders the membership will be able to use the latest in Profoto lighting gear, Nikon and Canon cameras with wireless transmission, and Canon printers. FujiFilm will be providing cameras to document the event and Sony will provide video camera to record interviews.  Plan to participate in an event where your photography and skills make a difference and honor those sworn to protect and keep us safe.	Sutton Center gym
6p	<b>Cookout on Campus</b>	TBD
8p to 11p	<b>Hospitality Suite</b>	Hotel

**Thursday 6/21**

8:30a	<b>Depart for Campus</b>	Hotel Lobby
All Day	<b>Trade Show-</b> Meet with sponsors <b>Clean and Check-</b> No charge, 2 piece limit <b>Return loaner gear</b>	TBD
9a to 10:30a	<b>Patrick Murphy Racey, Sponsored by Sony</b> <i>"Mirrorless Cameras in Higher Education"</i>	TBD
10:45a to 12:00n	<b>Will and Deni McIntyre- Sponsored by UPAA</b> Will and Deni will talk about how they made the transition from stills to video, and how they employ visual storytelling techniques in both mediums.	TBD
12p	<b>Lunch</b>	TBD
1:30 to 5p	<b>Breakout Sessions- Choose Three</b> 1. <i>"Video Skills"</i> - Will and Deni McIntyre 2. <i>"Pre Deadline Social Media"</i> - Patrick Murphy-Racey 3. <i>"Story-telling Outlets"</i> - Panel Discussion 4. <i>TBA</i> Four sessions, each given three times	TBD
6p	<b>Dinner- Foothills Brewing Brewpub</b>	Downtown Winston Salem
9p	<b>Hospitality Suite</b>	Hotel

**Friday 6/22**

8:30a	<b>Depart for Downtown Campus</b> Walking distance	Hotel Lobby
9a- 10a	<b>Kristin Twiford- Sponsored by Photoshelter</b>  Kristin will talk about storytelling; Kristin's background in Broadcast news and MTV give her a unique take telling stories.	Wake Downtown
10:30a to 12p	<b>Triple Play</b> Three Members are given an assignment with 10 minutes to photograph it. This is designed to replicate a scenario all to familiar to a university photographer. While they are creating working we are able to watch them and learn from their varied styles.	Wake Downtown
12p	<b>Lunch</b>	Wake Downtown
1:30p to 2:30p	<b>Business Meeting</b>	Wake Downtown
6p	Awards Banquet- Business Casual Find out who won the Nikon Shoot Out, The APC and MIC, and who won the Photographer of the Year.	TBD
9p to 11p	<b>Hospitality Suite</b>	Hotel